

# Alzheimer's Association, NCA Chapter in Our Community

For 30 years, the Alzheimer's Association® – the leading voluntary health organization in Alzheimer care, support and research – has provided reliable information and care consultation; created supportive services for families; increased funding for dementia research; and influenced changes in public policy.



**HELPING**

Each year, hundreds of volunteers lend their time, talent and enthusiasm. From Helpline, support groups and community presentations to advocacy, event planning and participation, none of the many Chapter programs, services and activities would be possible without their dedication and support.

*"Whether answering calls for the 24/7 Helpline or providing information to the community, I am constantly reminded just how many people are deeply affected by Alzheimer's and how crucial the need is for each of us to join together and do our part to work toward an end to the disease." Jennifer S. Purcell, Volunteer*

*"We ride [in the Tour de Canal] because we have to. Alzheimer's is an insidious disease. It trapped my grandmother into two years of silence. It trapped my mother-in-law for over 10 years of her life and it has trapped a beloved cousin before the age of 60. We ride because we have to win this fight." Alan Willsey, Volunteer*

**CARING**

An estimated 60% of individuals who care for an aging family member or friend are working full or part time, which can impact workplace productivity. Our Corporate Assistance Program (CAP) helps human resource professionals, employee assistance programs and wellness coordinators to make a positive and supportive difference to working family caregivers dealing with the stress of caring for aging loved ones, specifically those with memory-related concerns.

*"I told my supervisor that I was caring for my mom, who was living in Florida, and she worked with me to manage my hours and workload. Later when the family situation changed, I took a promotion with the company to head a new initiative. Having my supervisor's support allowed me to meet both obligations." Sheila, HR Department*



**GETTING...AND GIVING BACK**

Faced with the challenges of caring for a husband with younger-onset Alzheimer's and raising two young sons, Sarah Harris turned to the Alzheimer's Association for help and support. Making that call opened up a whole new way of life for Sarah. Chapter staff encouraged her to attend an ongoing support group for spouses and provided guidance when she could no longer care for Ernie at home. Today, Sarah leads her own support group for spouses of persons with younger-onset Alzheimer's and shares her experiences with legislators, the media and the community about the overwhelming needs of those coping with the disease.

As we celebrate 30 years of providing help and hope to those in our community, we want to extend a special thank you to our support group leaders for their years of dedicated volunteer service. The following people have served for 10 years or more in this very special role:

**20 Years+:** Sr. Kathy Weber (22 years of leading multiple, weekly support groups at the Holy Cross Resource Center, MD), Margaret Mitchell (20 years of leading a group at the D.C. Downtown Clusters Geriatric Day Care, DC), and Dr. Janie Wooden (20 years of leading a group at Providence Hospital, DC)

**15 Years:** Susan Ballenger, Terry Daluz, Erma Holmes, Peggy Jackson, Mary Kren, Lynn Meltzer, and Holly Segal

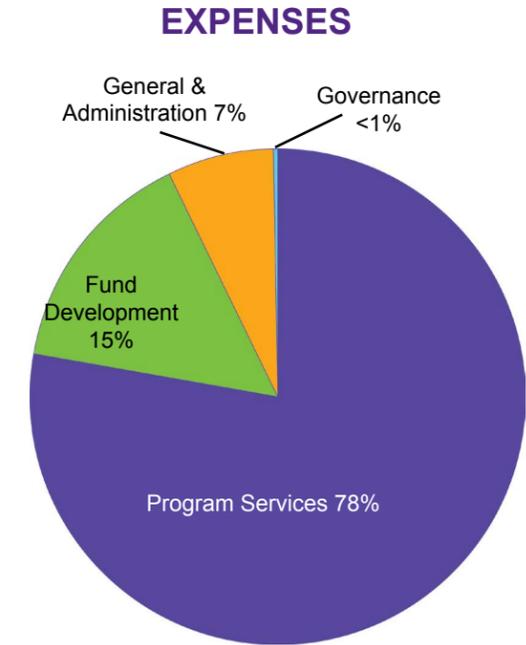
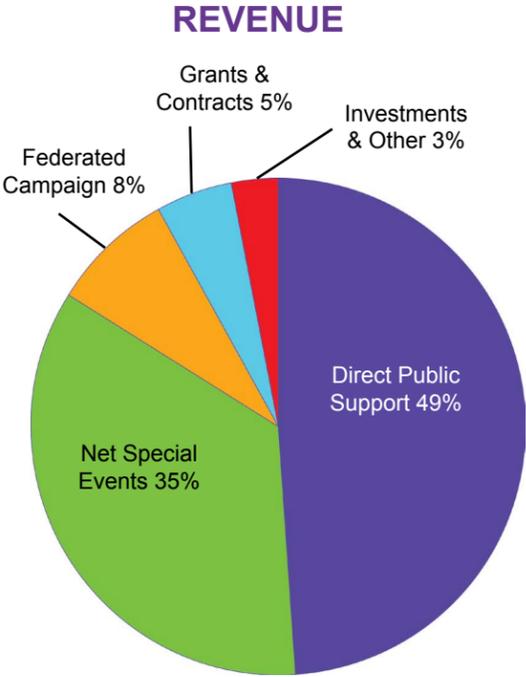
**10 Years:** Rosemary Allender, Ruth Chertkov, Connie Clem, Nancy Dezan, Georgia Miller, Anne Parker, Emily Ruebsamen, Paul Schratwieser, Valencia Singleton, Sue Stone and Joan Sutton

**Every day, the Alzheimer's Association is making a difference in your community. Join us by volunteering, advocating, giving and increasing awareness of Alzheimer's disease and the abundant resources available from the Chapter. Together, we are on the MOVE to end Alzheimer's!**

# Fiscal Year 2010 Statements of Financial Position

	ASSETS	
	JUNE 30	
	2010	2009
<b>CURRENT ASSETS</b>		
Cash	\$ 977,051	\$ 380,235
Investments	522,743	821,758
Due from National organization	230,728	359,365
Accounts receivable	196,897	181,991
Other current assets	29,660	22,139
<b>Total Current Assets</b>	<b>1,957,079</b>	<b>1,765,488</b>
<b>PROPERTY and EQUIPMENT</b>	<b>35,526</b>	<b>58,618</b>
<b>OTHER ASSETS</b>	<b>21,472</b>	<b>35,752</b>
<b>TOTAL ASSETS</b>	<b>\$ 2,014,077</b>	<b>\$1,859,858</b>

LIABILITIES and NET ASSETS	
<b>CURRENT LIABILITIES</b>	
Accounts payable & Accrued expenses	\$ 201,776 \$ 128,395
Other	49,773 22,531
<b>TOTAL LIABILITIES</b>	<b>251,549 150,926</b>
<b>NET ASSETS</b>	<b>1,762,528 1,708,932</b>
<b>TOTAL LIABILITIES and NET ASSETS</b>	<b>\$ 2,014,077 \$1,859,858</b>



Alzheimer's disease is our nation's next major health epidemic.

5.3 million people suffer from Alzheimer's disease in the U.S.

Every 70 seconds someone develops Alzheimer's disease.

One in ten men and one in six women is at risk of developing Alzheimer's disease.

Alzheimer's disease threatens to bankrupt families, businesses and our health care system.

# alzheimer's association®

the compassion to care, the leadership to conquer

## National Capital Area Chapter

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[www.alz.org/nca](http://www.alz.org/nca)

800.272.3900

Stay in touch with us...

Facebook: [AlzheimersNCAC](#)

Twitter: [AANCAC](#)

YouTube: [AlzheimersNCAC](#)

LinkedIn: [Alzheimer's Association, National Capital Area Chapter](#)

### Our Mission

To eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health.

### Our Vision

A world without Alzheimer's disease.



## A Letter from the CEO

The commitment and resolve of those who care about people with Alzheimer's disease and their families and caregivers was remarkable this past year!

The economic challenges facing our country greatly added to the burden on Alzheimer families. Federal, state and county governments were forced to drastically reduce funding for community-based services – the lifeline for many families caring for a loved one with Alzheimer's. As a result, we saw a dramatically increased number of families and individuals seeking help from the Alzheimer's Association. I want you to know that we stood strong, adhered to our mission and served more families than ever before. Our quality remained stellar as we helped each and every family who reached out for our support. This success story would not have been possible without the generous support from our volunteers, donors and partners. Together, WE made a difference in the lives of thousands!



In an effort to increase awareness and concern for the issue of Alzheimer's and to engage the general public in our fight against the disease, the Chapter launched two new initiatives: a campaign focusing on women and Alzheimer's and a public health initiative promoting brain health. Both efforts target the general public and those dealing with Alzheimer's or a related dementia.

Knowing that early detection can make a difference, this year we increased our efforts to educate the community about the 10 warning signs of Alzheimer's. Increasing early detection will allow families to get the maximum benefit from available treatments, have more time to plan for their future and enhance help for families in their caregiving role. The Alzheimer's Association played an integral role in the movement to reduce the length of disability decision process facing younger-onset Alzheimer's patients. To this end, we advocated for the Social Security Administration (SSA) to add younger-onset Alzheimer's to the list of conditions under its Compassionate Allowance Initiative, giving those with the disease expedited access to Social Security Disability Insurance (SSDI) and Supplemental Security Income (SSI).

The Alzheimer's Association International Conference on Alzheimer's Disease (ICAD) was held in Hawaii in Summer 2010. Thousands of researchers gathered to discuss cutting-edge research, including such hot topics as New Alzheimer's Risk Gene May Affect Memory Scores and Brain Atrophy in Middle Age; Clinical Trial of Intranasal Insulin Shows Benefits in Alzheimer's and MCI; and Known Alzheimer's Risk Gene May Change Shape of Brain Deposits. These types of findings will go a long way toward helping us realize our vision of a world without Alzheimer's.

The Association launched TrialMatch®, a free service that makes it easy for people with Alzheimer's, caregivers, families and physicians to locate clinical trials based on personal criteria (i.e. diagnosis, stage of disease) and location. More than 100 research studies pertaining to Alzheimer's disease and related dementias are underway and actively recruiting volunteers. TrialMatch® allows for a quick and easy search for available trials and narrows results to those trials where there is a reasonable chance to be accepted for enrollment, saving time for both the potential participant and the researcher.

Thanks to the tireless work of our advocates, we are impacting lives locally, regionally and nationally. Through their efforts, we protected Medicaid services, dementia training and budget allocations for aging services from major funding cuts in the District of Columbia, Maryland and the Commonwealth of Virginia. On the national front, the Alzheimer's Association endorsed The National Alzheimer's Project Act (NAPA), which calls for the creation of a national plan to solve the Alzheimer's crisis. The bill establishes a National Alzheimer's Project Office and inter-agency Advisory Council to lead the effort within the federal government to overcome the disease.

Along with our team of dedicated staff, I applaud the work of our Board of Directors. They remain progressive and focused on enhancing the leadership of our Chapter. I also thank our volunteers for their commitment and enthusiasm in the fight against Alzheimer's and our donors and sponsors for their generous support enabling us to provide information and support to those in need. Your faithful and loyal commitment to our work will help us to achieve our shared vision of a world without Alzheimer's disease.

Respectfully submitted,

*Anthony K. Sudler*

Anthony K. Sudler, President & CEO of Alzheimer's Association, National Capital Area Chapter