### Fiscal Year 2011 Statements of Financial Position

#### ASSETS

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CURRENT ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash</td>
<td>$859,691</td>
<td>$977,051</td>
</tr>
<tr>
<td>Investments</td>
<td>378,274</td>
<td>522,743</td>
</tr>
<tr>
<td>Due from National organization</td>
<td>314,562</td>
<td>230,728</td>
</tr>
<tr>
<td>Accounts receivable</td>
<td>131,333</td>
<td>196,897</td>
</tr>
<tr>
<td>Other current assets</td>
<td>7,889</td>
<td>29,660</td>
</tr>
<tr>
<td><strong>Total Current Assets</strong></td>
<td>1,691,749</td>
<td>1,957,079</td>
</tr>
<tr>
<td><strong>PROPERTY and EQUIPMENT</strong></td>
<td>19,079</td>
<td>35,526</td>
</tr>
<tr>
<td><strong>OTHER ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td>1,759,564</td>
<td>2,014,077</td>
</tr>
</tbody>
</table>

#### LIABILITIES and NET ASSETS

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CURRENT LIABILITIES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts payable &amp; Accrued expenses</td>
<td>$153,886</td>
<td>$201,776</td>
</tr>
<tr>
<td>Other</td>
<td>86,046</td>
<td>49,773</td>
</tr>
<tr>
<td><strong>Total Current Liabilities</strong></td>
<td>239,932</td>
<td>251,549</td>
</tr>
<tr>
<td><strong>NET ASSETS</strong></td>
<td>1,519,632</td>
<td>1,762,528</td>
</tr>
<tr>
<td><strong>TOTAL LIABILITIES and NET ASSETS</strong></td>
<td>1,759,564</td>
<td>2,014,077</td>
</tr>
</tbody>
</table>

#### REVENUE

- Direct Public Support 48%
- Net Special Events 37%
- Federated Campaign 6%
- Grants & Contracts 5%
- Investments & Other 4%

#### EXPENSES

- Program Services 81%
- Fund Development 10%
- General & Administration 9%
- Governance <1%

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Alzheimer's disease is our nation's next major health epidemic.

5.3 million people suffer from Alzheimer’s disease in the U.S.

Every 69 seconds someone develops Alzheimer’s disease.

One in ten men and one in six women is at risk of developing Alzheimer’s disease.

Alzheimer’s disease threatens to bankrupt families, businesses and our health care system.

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The Alzheimer's Association National Capital Area Chapter is a tax-exempt, 501(c)(3) nonprofit, donor-supported organization. Programs and services are made possible through contributions from individuals, corporations and foundations.

Stay in touch with us...
Facebook: AlzheimersNCAC
Twitter: AANCAC
LinkedIn: Alzheimer’s Association, National Capital Area Chapter

Our Mission
To eliminate Alzheimer’s disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health.

Our Vision
A world without Alzheimer’s disease.

3701 Pender Drive, Suite 400, Fairfax, VA 22030
www.alz.org/nca 800.272.3900
A message from the President and CEO
Fiscal Year 2011
July 1, 2010 - June 30, 2011

Alzheimer’s disease is now the nation’s sixth leading cause of death and the only one among the top ten without a way to prevent, cure, or even slow its progression. With your help, we are building a movement to change the trajectory of this devastating disease through awareness, advocacy and science. Simultaneously, we are providing help and hope through a powerful array of programs and services locally to more than 80,000 people with Alzheimer’s and nearly a quarter-million unpaid caregivers.

I am pleased to share with you highlights of our FY11 successes along with our plans for FY12 and beyond, which will bring us closer to fulfilling our vision of a world without Alzheimer’s disease.

EDUCATION AND SUPPORT

The Alzheimer’s Association was founded more than 30 years ago to provide family members with the tools they needed to help them care for loved ones with dementia. Those early efforts have grown into a wide variety of programs and resources not only for family caregivers, but also for people with Alzheimer’s, professional care providers, medical and safety personnel, and the general public.

During FY11, our dedicated staff responded to nearly 5,000 calls to our free 24/7 Helpline, giving valuable real-time support to those in our community facing crisis situations, looking for information or needing a trusted listener with whom they could share their Alzheimer’s journey. We provided more than 220 care consultations for families and caregivers needing more in-depth guidance and support.

Our 65 support groups met in local communities throughout the metropolitan region, offering regular and ongoing opportunities for caregivers to share valuable information, caregiving tips and concerns.

More than 2,500 people attended our education programs and conferences. We reached thousands more through our community outreach activities. We trained 1,300 professional care providers, giving them the specialized knowledge and skills to deliver a higher quality of dementia care while increasing their confidence, productivity and job satisfaction.

Our Chapter enrolled 136 people in MedicAlert™ Alzheimer’s Association Safe Return®, our 24-hour nationwide emergency response service for individuals with Alzheimer’s or a related dementia who wander or have a medical emergency. We gave hands-on support during 20 reported wandering incidents and proudly share that each of those individuals were found and safely returned to their loved ones.

ADVOCACY

We are a powerful and effective force influencing governmental action on Alzheimer’s issues at the federal, state and local levels. Thanks to the tireless work of over 20,000 volunteer grassroots advocates, we successfully protected critical Medicaid and other aging services, strengthened training standards for dementia care facility staff and expanded partnerships to heighten public engagement in the fight against Alzheimer’s.

On World Alzheimer’s Day (September 21, 2010), we delivered more than 110,000 signatures to Congress demanding that Alzheimer’s become a national priority. As a direct result, just three months later Congress unanimously passed the National Alzheimer’s Project Act (NAPA), which President Obama quickly signed into law. NAPA will create a coordinated national plan to overcome the Alzheimer’s crisis and will ensure the coordination and evaluation of all national efforts in Alzheimer’s research, clinical care, institutional, and home- and community-based programs and their outcomes.

RESEARCH

Nationally, the Alzheimer’s Association awarded grants to 84 promising studies and added a new online Research Center for scientists, scholars and all those interested in following research progress.

Here in the Nation’s Capital, researchers, neurologists and other experts in the field of dementia regularly present at our education programs and conferences and provide professional expertise to our staff and to local and national media.

More than 100 research studies pertaining to Alzheimer’s disease and related dementias are underway and recruiting volunteers. Our Chapter received inquiries from 292 individuals interested in learning more about Alzheimer’s Association TrialMatch™ program, a free service that makes it easy for people with Alzheimer’s, caregivers, families and physicians to locate clinical trials based on personal criteria (diagnosis, stage of disease) and location.

LOOKING AHEAD

With one strong and united voice, we are pursuing aggressively our commitment to make Alzheimer’s a national priority and reclaim the future for millions. Nationwide and locally, we are hard at work strategically implementing five interdependent goals and intended outcomes:

1. Increase concern and awareness so that more people each year will recognize Alzheimer’s as a critical public health issue.
2. Advance public policy efforts to increase federal research investment to $2 billion, create a federal Alzheimer’s plan and implement coordinated state policy priorities.
3. Enhance care and support so that the majority of people with Alzheimer’s and their families will see the Alzheimer’s Association as a primary source of ongoing information and support.
4. Accelerate research through increased funding so we can lead global efforts to find preventions, treatments and an eventual cure for Alzheimer’s.
5. Grow revenue support by increasing the number of donors investing in our mission.

Every 69 seconds, someone in America develops Alzheimer’s, resulting in nearly a half million new cases this year alone. By 2050, there will be nearly one million new cases every year, or one diagnosis every 33 seconds. Anticipating the exponential demand for service and support, we are recruiting an army of volunteers to help with education, awareness, advocacy, and fundraising. We have an ambitious goal to triple our revenue in the next three years to expand our support services and meet the needs of the continually growing population of people with Alzheimer’s and their families.

People need us now... and we know their needs are urgent and important. They are in a hurry to get help, and we are in a hurry to respond with commitment, purpose and a well-developed plan that meets their needs. The following are just a few of our initiatives for FY12 and beyond:

- A new education series targeting specific needs of diagnosed persons, their families and caregivers and providing critical information on Alzheimer’s disease and its 10 warning signs.
- Programs and support for people in the early stages of Alzheimer’s and their care partners that will provide tips and resources to help them cope, remain active and plan ahead.
- An outreach initiative to physicians encouraging them to direct those affected by Alzheimer’s to our web site (www.alz.org/nca) and toll-free number (800.272.3900) for support and services and for information on clinical trials.
- Active engagement with companies and organizations in our Alzheimer’s Early Detection Alliance (AEDA) so their employees/members can learn about the warning signs of Alzheimer’s, the importance of early detection, and the resources available when they or a family member faces a diagnosis of Alzheimer’s.

There is great strength in numbers. We cannot accomplish our mission without the support of our community and our dedicated Chapter leadership and staff. Thank you for your commitment, enthusiasm, and generous support. Together we can and will meet the growing needs of our region.

We share your urgency to act now to eradicate Alzheimer’s. We have much more work to do. The Alzheimer’s Association and I will be with you every step of the way as we work to win the battle against this devastating disease.

Gratefully,

Susan Kudla Finn, PMP
President and CEO
Alzheimer’s Association® National Capital Area Chapter