

FY15
IMPACT
REPORT

alzheimer's  association®

National Capital Area Chapter

ABOUT Us

The Alzheimer's Association® is the world's leading voluntary health organization in Alzheimer's care, support and research.

As part of a nationwide network of chapters, the Alzheimer's Association National Capital Area Chapter provides help and hope to more than 66,000 people with Alzheimer's disease and other dementias and their families and caregivers in the District of Columbia, five counties in suburban and Southern Maryland and eleven counties in Northern Virginia. For

more than 30 years, we have provided reliable information and care consultation; created supportive services for families; increased funding for dementia research; and influenced changes in public policy.

Our mission: To eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health.

Our vision: A world without Alzheimer's®.

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OUR PROGRAMS AND SERVICES

We enhance care and support

The Alzheimer's Association is a leading source of information, education and support for millions of individuals, caregivers and care professionals who face dementia every day. We are here to help.

- Our professionally staffed 24/7 Helpline 800.272.3900 provides support and reliable information about Alzheimer's and dementia; medications and treatment options; skills to provide and/or seek quality care; and legal, financial and living-arrangement decisions. Translation services are offered in more than 200 languages.
- Our education programs and conferences cover a variety of topics relating to Alzheimer's and other dementias, caregiving skills, and legal and financial planning.
- Support groups throughout the region and AlzConnected.org, our online community, allow people with Alzheimer's, families and caregivers to share experiences, coping skills and tips and find support and friendships with others living with Alzheimer's.
- Our online resources at alz.org help caregivers coordinate assistance from family and friends, locate senior housing, receive customized care recommendations, and enhance caregiving skills.
- MedicAlert® + Alzheimer's Association Safe Return® is our 24-hour nationwide emergency response service for individuals with Alzheimer's or related dementia who wander or have a medical emergency.

We advance research

The Alzheimer's Association is committed to accelerating progress of new treatments, preventions and ultimately, a cure. We have been involved in every major advancement in Alzheimer's and related dementias research since the 1980's and are a leader in the global fight for a world without Alzheimer's.

- As the largest non-profit funder of Alzheimer's research, we advance the understanding of the disease through our peer-reviewed research grant program, which has awarded over \$350 million to more than 2,300 projects since 1982.
- We help people find clinical trials through our free service Alzheimer's Association TrialMatch®, which makes it easy to search opportunities based on personal criteria.
- The annual Alzheimer's Association International Conference® brings together the greatest minds in dementia research to share the latest information and findings.

We advocate for change

The Alzheimer's Association is the leading voice for Alzheimer's disease advocacy, fighting for critical research, prevention and care initiatives at the federal, state and local levels. We diligently work to make Alzheimer's a national priority.

- We develop policy resources, including our annual Alzheimer's Disease Facts and Figures report, to educate decision makers on the economic and emotional toll that Alzheimer's takes on families and the nation.
- Through our advocacy efforts, we have helped pass legislation such as the National Alzheimer's Project Act (NAPA), the largest legislative victory in many years for the Alzheimer's cause, which resulted in the creation of our country's first-ever National Alzheimer's Plan. The Plan will ensure the coordination and evaluation of all national efforts in Alzheimer's research, clinical care, institutional, and home- and community-based programs and their outcomes.

OUR SERVICE AREA

District of Columbia

Maryland

Calvert County
Charles County
Montgomery County
Prince George's County
St. Mary's County

Virginia

Arlington County
Clarke County
Fairfax County
Fauquier County
Frederick County
King George County
Loudoun County
Prince William County
Rappahannock County
Stafford County
Warren County

ADVANCING Public Policy

In cooperation with our sister chapters, the National Capital Area Chapter held State Advocacy Days in Virginia (January 22, 2015) and Maryland (February 11, 2015). We also held an Advocacy Day in the District of Columbia on June 16, 2015.

The chapter hosted a public listening session for Virginia's *Dementia State Plan* on May 19 in preparation for the release of the updated *2015-2019 Plan* in October 2015. The Chapter also hosted a public listening session on Maryland' *State Plan on Alzheimer's Disease and Related Disorders* on June 18.

Thanks to the efforts of Alzheimer's Association advocates, the **Alzheimer's Accountability Act** was enacted into law in December 2014. The legislation calls for the NIH to submit a Professional Judgment Budget for Alzheimer's research each year until 2025 to achieve annual research milestones established under the National Plan to Address Alzheimer's Disease.

100%

Alzheimer's Ambassadors assigned to each of the nine Members of Congress serving the Chapter's territory

15,361

National Capital Area registered advocates

2,278

Online advocacy actions

66

Advocate visits on Capitol Hill and in district offices

28

Attendees at the annual Advocacy Forum attendees

More than 40 Chapter advocates joined 1,000 advocates from across the nation at the Alzheimer's Association Advocacy Forum in Washington, DC on March 23 - 25 to urge Congress to improve the lives of those already living with Alzheimer's disease and other dementias and provide the funding necessary to achieve the 2025 goal while there's still time.

On June 24, the House Appropriations Committee approved the Labor-HHS bill, which included an additional \$300 million for Alzheimer's disease research. The following day, the Senate Appropriations Committee approved an historic 60% increase - approximately \$350 million - for Alzheimer's disease research. If passed into law, this would be the largest increase in Alzheimer's funding to date.



ENHANCING Care & Support

“ Thank you so much for all the support you provided! The information you sent will be so helpful as I begin to make decisions for the best possible care for my parents. I am especially grateful for the time you spent explaining what you know about Alzheimer’s and for your wisdom and words of advice. I ended the conversation feeling a lot more hopeful and having a better understanding of this journey. ”

– Faith, caregiver

Managed **5,485** Helpline calls

Critical, real-time support for callers facing crisis situations, seeking information, or needing a trusted, reliable listener

Provided **619** care consultations

Personal support and in-depth guidance for people with dementia, their families and caregivers

Educated **5,734** family and community members through workshops, symposia and conferences

A wide range of topics including basic Alzheimer’s and dementia information, brain health, legal and financial planning, care planning, and strategies for living with the disease

Offered over **86** support group sessions each month

Safe and confidential opportunity to share valuable information, caregiving tips and concerns with others facing Alzheimer’s and dementia

Reached **2,552** people through health fairs and expos

Community events provide basic information about the disease and programs and services and often are the first connection to the Chapter

Provided dementia training to **507** care professionals

Knowledge and skill-building to deliver a higher quality of dementia care while increasing confidence, productivity and job satisfaction

Provided training to **260** first responders

Specialized training for this critical group who are at the front lines when a person with dementia wanders

Enrolled **289** new participants in Medic Alert + Safe Return

More than 3,000 people in our region are enrolled in this 24-hour nationwide emergency response service for individuals with Alzheimer’s or a related dementia who wander or have a medical emergency

Physician Outreach initiative

The program informs physicians and their staff on the services and supports of the Alzheimer’s Association National Capital Area Chapter and helps to facilitate referrals of persons with dementia and their caregivers to the Association.

Accelerating **RESEARCH**

The Alzheimer's Association is the world's largest nonprofit funder of Alzheimer's disease research. Since awarding its first grants in 1982, the Association has grown into the largest private, nonprofit funder of Alzheimer research, awarding more than \$335 million to over 2,250 best-of-field grant proposals.



\$8 million

In March 2015, the Alzheimer's Association partnered with leading research funders in the U.S., Canada and the U.K. to launch *Biomarkers Across Neurodegenerative Diseases (BAND)*, a global funding initiative aimed investigating the overlap in the biology and clinical symptoms of Alzheimer's, Parkinson's, frontotemporal dementia (FTD) and other brain-deteriorating diseases, which together affect tens of millions of people worldwide.



770

In FY15, 770 people in our region completed profiles in TrialMatch®, a free service that makes it easy for people with Alzheimer's, caregivers, families and physicians to locate clinical trials based on personal criteria and location.



31

Local scientists, physicians and other professionals involved in the causes and treatments of Alzheimer's disease and other dementias joined the Alzheimer's Association International Society to Advance Alzheimer's Research and Treatment (ISTAART), a professional society for individuals interested in Alzheimer's and dementia science.

“

We are not, at the moment, limited by

ideas. We

are not limited by

scientific opportunities.

We are not limited by

talent.

We are, unfortunately,

limited by resources

to be able to move

this enterprise forward

at the pace that it

could take.

”

Dr. Francis Collins,
Director of the National
Institutes of Health (NIH)

GROWING Revenue TO SUPPORT THE Mission



Over 600 corporate, philanthropic and civic leaders gathered at the Andrew W. Mellon Auditorium in Washington, DC on May 8 for the Alzheimer's Association National Capital Area Chapter's second annual Brain Ball. Chaired by Liz and Mark Ordan, the event raised more than \$1.4 million for care, support and research.

Debra A. Cafaro, Chairman of the Board and Chief Executive Officer of Ventas, Inc., was honored for her leadership to improve the quality of life for thousands of individuals and families impacted by Alzheimer's across the nation. Former Washington Redskin Rick "Doc" Walker served as the host for the evening's festivities. Sandy Oltz, a member of the Alzheimer's Association National Early-Stage Advisory Group, was the keynote speaker. Oltz was diagnosed with younger-onset Alzheimer's in 2010 at the age of 46. She served as advisor to award-winning actress Julianne Moore in the character development of the role Alice Howland in the movie "Still Alice."

The Brain Ball was launched in 2014 by the Alzheimer's Association National Capital Area Chapter and founding chairs Liz and Tom Donohue, U.S. Chamber of Commerce President and CEO.



“ This cause is one we are personally committed to, and we are dedicated to finding a cure. The Alzheimer's Association and events like the Brain Ball raise both awareness and funding for this important cause. ”



—Liz and Mark Ordan, 2015 Brain Ball Chairs







The Alzheimer's Association Walk to End Alzheimer's® is the world's largest event to raise awareness and funds for Alzheimer's care, support and research. Held annually in more than 600 communities nationwide, this inspiring event calls on participants of all ages and abilities to reclaim the future for millions.







National Capital Area Chapter Walks in Fall 2014



TOTAL
 7,694 walkers  1,042 teams 
\$1,345,005



Walk to End Alzheimer's in Southern Maryland (Solomons)
September 20
 407 walkers  51 teams 
\$79,484



Walk to End Alzheimer's Southern Maryland (LaPlata)
September 20
 491 walkers  55 teams 
\$60,233

Walk to End Alzheimer's Prince George's County
September 27
 704 walkers  64 teams 
\$77,343

Walk to End Alzheimer's in Northern Virginia
September 28
 1,300 walkers  181 teams 
\$179,595

Walk to End Alzheimer's Northern Shenandoah Valley
October 11
 327 walkers  41 teams 
\$40,637

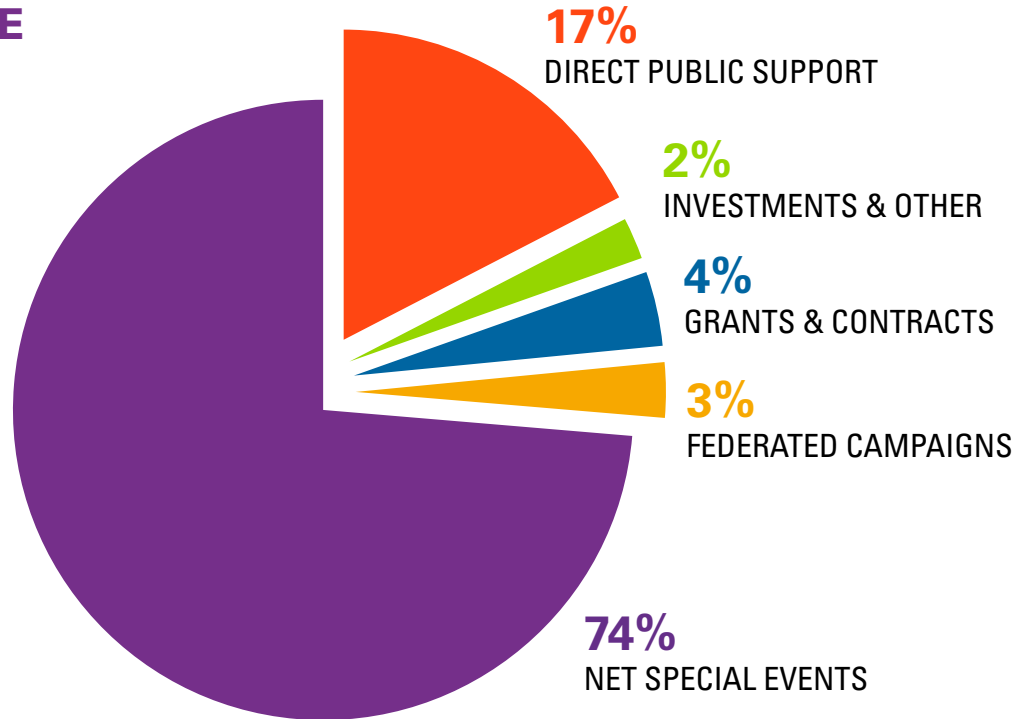
Walk to End Alzheimer's in the Virginia Tri-Counties
October 18
 1,004 walkers  172 teams 
\$90,849

Walk to End Alzheimer's in the Nation's Capital
October 25
 3,461 walkers  478 teams 
\$816,864

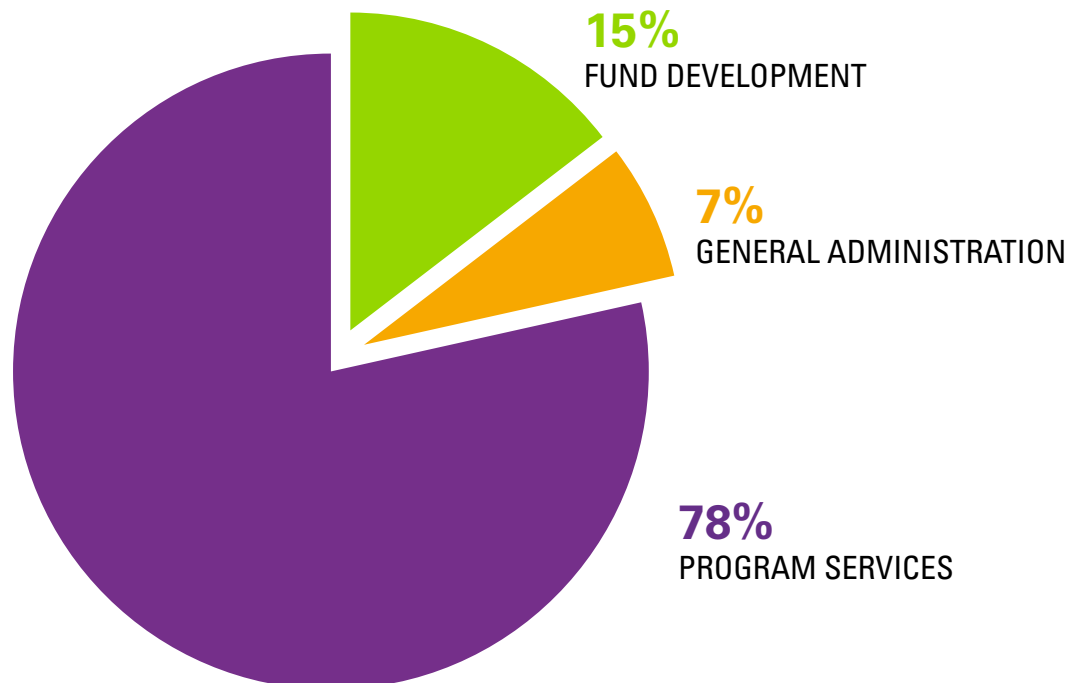


STATEMENTS OF Financial Position

FY2015 REVENUE



FY2015 EXPENSES



ASSETS

	JUNE 30	
	2015	2014
CURRENT ASSETS		
Cash	\$1,388,494	\$1,054,601
Investments	298,460	284,532
Due from National organization	-	-
Accounts receivable	25,189	26,230
Pledges receivables	118,142	97,111
Other current assets	9,771	1,585
TOTAL CURRENT ASSETS	1,840,056	1,464,059
PROPERTY and EQUIPMENT	23,391	28,990
OTHER ASSETS	48,709	36,154
TOTAL ASSETS	\$ 1,912,156	\$1,529,203

LIABILITIES and NET ASSETS

CURRENT LIABILITIES

Accounts payable & Accrued expenses	\$219,713	\$119,141
Due to National organization	143,067	74,415
Other	68,422	68,368
TOTAL LIABILITIES	431,202	261,924
NET ASSETS	1,480,954	1,267,279
TOTAL LIABILITIES and NET ASSETS	\$1,912,156	\$1,529,203

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Donations and

participation in

our events enable

our Chapter to

support families,

educate the

public about Alzheimer's

as a growing public

health threat, and

fund research

to fight the disease.

Now, more than ever,

this support

is critical.

”

alzheimer's  association®

National Capital Area Chapter

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www.alz.org/nca



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