



**TRIVIA CRAWLZ  
FOR ALZ!**

**July 13, 2019**

# Trivia Crawlz for Alz

## 2019 Sponsorship Opportunities

### EXCLUSIVE FOOD FARE SPONSORSHIP

*One (1) Sponsor at \$2,000*

- Name recognition at start of afterparty reception
- Exclusive business logo placement on appetizer table
- Opportunity to provide branded giveaways for attendees
- Sponsorship acknowledgement on facebook event page
- Acknowledgement on printed event materials
- (3-5) Promotional social media pre-event and day of event
- (1) Promotional in E-newsletter
- (5) Complimentary event registrations

OR

### SHARED FOOD FARE SPONSORSHIP

*Two (2) Sponsors at \$1,250 each*

- Name recognition at start of afterparty reception
- Shared business logo placement on appetizer table
- Opportunity to provide branded giveaways for attendees
- Sponsorship acknowledgement on facebook event page
- (2-3) Promotional social media pre-event and day of event
- (1) Promotional in E-newsletter
- (3) Complimentary event registrations

*\*\*\*In-Kind Food Fare Sponsorships may be available based on the afterparty venue allowances. Please contact Allison Jensen at [allisonjensen831@gmail.com](mailto:allisonjensen831@gmail.com) for more details!\*\*\**

### EXCLUSIVE TRIVIA SPONSORSHIP

*One (1) Sponsor at \$1,000*

- Name recognition at start of trivia crawl
- Business logo placement on all round answer sheets/trivia program packet
- Opportunity to provide branded giveaways for attendees
- Sponsorship acknowledgement on facebook event page
- (2-3) Promotional social media pre-event and day of event
- (1) Promotional in E-newsletter
- (2) Complimentary event registrations

OR

### TRIVIA ROUND SPONSORSHIP

*Six (6) Sponsors at \$250 each*

- Business logo placement on round answer sheet/trivia program packet
- (1) Promotional social media day of event
- (1) Complimentary event registration

*Sponsorship Opportunities Continued on next page -->*

alzheimer's  association®

**YoungNationALZ**

# Trivia Crawlz for Alz

## 2019 Sponsorship Opportunities

### GENERAL EVENT SPONSORSHIPS

#### *Advocate -- \$500*

- Name Recognition during the event
- Advocate Level Sponsorship acknowledgement on printed event materials
- (1) Promotional social media day of event
- (2) Complimentary event registrations

#### *Supporter -- \$250*

- Supporter Level Sponsorship acknowledgement on printed event materials
- (1) Promotional social media pre-event
- (1) Complimentary event registration

#### *Friend -- \$150*

- Friend Level Sponsorship acknowledgement on printed event materials

### ITEM(S) FOR SILENT AUCTION / PRIZES

- Acknowledgement on printed event materials
- Item and logo proudly displayed during Silent Auction and/or Prize Table

### REGISTRATION SPONSORSHIP

#### *One (1) Sponsor at \$500*

- Exclusive sponsorship acknowledgement on the event registration page
- Prominent business logo placement at the event check-in table
- (1) Promotional social media day of event
- (2) Complimentary event registrations

### CUSTOM SPONSORSHIPS

If you are interested in making a custom donation, please email Allison Jensen at [allisonjensen831@gmail.com](mailto:allisonjensen831@gmail.com) to discuss a custom sponsorship package.

## THE SPONSORSHIP EXPERIENCE

We are committed to building meaningful partnerships that bring your commitment in the fight against Alzheimer's to life.

*Your experience will include opportunities to:*

Invest in mission of a globally recognized charity

Showcase your generosity & achieve business goals

Increase brand visibility & awareness in community

### PHILANTHROPY IS GOOD FOR BUSINESS!

93% of consumers have a positive image of a company when giving to a charity.

90% of consumers are loyal to companies who support social issues.

8 in 10 consumers consider CSR when deciding where to shop, on product recommendations & which companies they want in their communities.

2015 Cone Communications Ebiquity Global CSR Study



## ALZHEIMER'S DISEASE IS A GLOBAL CRISIS WITH SIGNIFICANT LOCAL IMPACT.

Currently more than 5 million Americans are living with Alzheimer's and over 16 million individuals are serving as their unpaid caregivers. Right Here in DC, Maryland and Virginia, 269,000 people live with Alzheimer's, along with their 787,000 caregivers. Thousands of families in our backyard are facing this progressive, and ultimately fatal disease, which is devastating our families, our finances and our future.

As the leading voluntary health organization in Alzheimer's care, support and research, the Alzheimer's Association® addresses this global crisis by providing education and support to those who face dementia every day, while advancing critical research toward methods of treatment, prevention and ultimately a cure.

**JOIN US AS A LEADER IN THE FIGHT AGAINST ALZHEIMER'S**



# 2019 SPONSORSHIP COMMITMENT FORM

Please send the completed form via email to Allison Jensen at [allisonjensen831@gmail.com](mailto:allisonjensen831@gmail.com)

## Sponsor Contact Information

Sponsor / Company Name (as to be recognized) \_\_\_\_\_

Contact Name & Title \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

## Please Indicate your Sponsorship Level

Exclusive Food Fare Sponsor **(\$2,000 or In-Kind)**

Shared Food Fare Sponsor **(\$1,250)**

Exclusive Trivia Sponsor **(\$1,000)**

Trivia Round Sponsor **(\$250)**

Registration Sponsor **(\$500)**

General Sponsor - Advocate Level **(\$500)**

General Sponsor - Supporter Level **(\$250)**

General Sponsor - Friends Level **(\$150)**

Other / In-Kind Donation \_\_\_\_\_

## Payment Method

**\*\*\*\*WE ASK THAT ALL SPONSORSHIP PAYMENTS BE RECEIVED NO LATER THAN JUNE 30TH\*\*\*\***

Send a Check

Make Checks payable to: Alzheimer's Association

Include in the Memo Line: YoungNationALZ Trivia Crawl

Mail payment to: Alzheimer's Association  
Attn: Carrie Myatt  
8180 Greensboro Drive, Suite 400  
McLean, Virginia 22102

Pay by Credit Card

Please submit your sponsorship via credit card donation to the YoungNationALZ Longest Day Team Page (link below)

**<http://act.alz.org/goto/youngnationalzDC>**

**\*\*\*Please include a copy of this form with your mailed check\*\*\***