

FOR IMMEDIATE RELEASE:

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**NORTHEAST NEBRASKA TO JOIN THE FIGHT AGAINST ALZHEIMER'S IN
ALZHEIMER'S ASSOCIATION WALK TO END ALZHEIMER'S®**

*Participants to Raise Critically Needed Funds for
Alzheimer's Care, Support and Research*

July 6, 2019 - The Alzheimer's Association® is inviting Norfolk residents to join the fight to end Alzheimer's by participating in the Alzheimer's Association Walk to End Alzheimer's. The Walk will take place on Sunday, October 6, 2019 at Skyview Park, 1900 Maple Avenue in Norfolk.

Alzheimer's Association Walk to End Alzheimer's participants will complete a walk and will learn about Alzheimer's disease, advocacy opportunities, clinical studies enrollment and support programs and services from the Alzheimer's Association. Walk participants will also join in a meaningful tribute ceremony to honor those affected by Alzheimer's disease.

Area resident Sue Wyant walks to honor her father. "I lost my father back in 1995 and am walking and raising funds to help end Alzheimer's so future families do not have to go through what my family did," she said. "We need to all work together to find a cure to end this terrible disease."

In addition to the walk, participants will enjoy live entertainment, free food, and interaction with the following event sponsors: Runza, WJAG, Norfolk Daily News, Norfolk Iron and Metal, and Continental ContiTech, among others.

"By participating in the Norfolk Walk to End Alzheimer's, area residents and businesses join the largest non-profit funder of Alzheimer's research," said Sharon Stephens, Executive Director of the Alzheimer's Association Nebraska Chapter. "Until we find that cure, we must all share our stories of how Alzheimer's has affected our family and friends, and continue to encourage others to join the fight to end Alzheimer's. Together, we can do so much."

Approximately 5.8 million Americans are living with Alzheimer's disease, the sixth-leading cause of death in the U.S. and the only disease among the top 10 causes that cannot be cured, prevented or even slowed. Additionally, more than 16 million family and friends provide care to people with Alzheimer's and other

dementias in the U.S. In Nebraska alone, there are more than 34,000 people living with the disease and 83,000 caregivers.

Register today. Sign up as a Team Captain, join a team or register to walk as an individual at alz.org/walk.

Alzheimer's Association Walk to End Alzheimer's®

The Alzheimer's Association Walk to End Alzheimer's is the world's largest event to raise awareness and funds for Alzheimer's care, support and research. Since 1989, the Alzheimer's Association mobilized millions of Americans in the Alzheimer's Association Memory Walk®; now the Alzheimer's Association is continuing to lead the way with Walk to End Alzheimer's. Together, we can end Alzheimer's – the nation's sixth-leading cause of death.

Alzheimer's Association®

The Alzheimer's Association is the leading voluntary health organization in Alzheimer's care, support and research. Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health. Our vision is a world without Alzheimer's. Visit alz.org or call 800.272.3900.

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