



FOR IMMEDIATE RELEASE

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**Alzheimer's Association Welcomes Shawn Murphy as Director of
Development and Corporate Partnerships**

Omaha, NE – June 26, 2019

The Alzheimer's Association Nebraska Chapter is delighted to announce Shawn Murphy has joined the team as Director of Development and Corporate Partnerships. Shawn brings a strong background in fundraising and corporate development to the Alzheimer's Association. While her primary office will be in Omaha, she will work with partners across the state of Nebraska.

"We are thrilled to have Shawn join our team," said Sharon Stephens, Executive Director. "Her experience and enthusiasm will be a tremendous asset to our staff, volunteers and constituents. Business partners will enjoy her zest for life and appreciate her dedication to ending Alzheimer's."

Most recently, Shawn was Vice President of Fundraising and Community Development for the AIM Institute. Prior to her role at the AIM Institute, she worked in client services for MedSynergies where she developed strong relationships with physician practices and medical groups to improve operational and financial performance. She worked with 32 physician clinics in Lincoln, Crete and Nebraska City.

Shawn also held several positions with the American Diabetes Association (ADA) in the Omaha market, including Executive Director. Early in her career with the ADA, she was a Walk Manager, and later launched a successful gala (Father of the Year) that showed year over year growth.

Shawn applied for her role because she wants to make a difference on this disease as she has experienced it first-hand. Her mother-in-law participates in the North Platte Alzheimer's support group, and her daughter Rylee was a volunteer in the Alzheimer's Association Kearney office while attending the University of Nebraska-Kearney.

To learn more about development opportunities and to join the fight against Alzheimer's disease, contact Shawn at skmurphy@alz.org or call 402-502-4300.

About the Alzheimer's Association:

The Alzheimer's Association is the world's leading voluntary health organization in Alzheimer care, support and research. Our mission is to eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health.

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