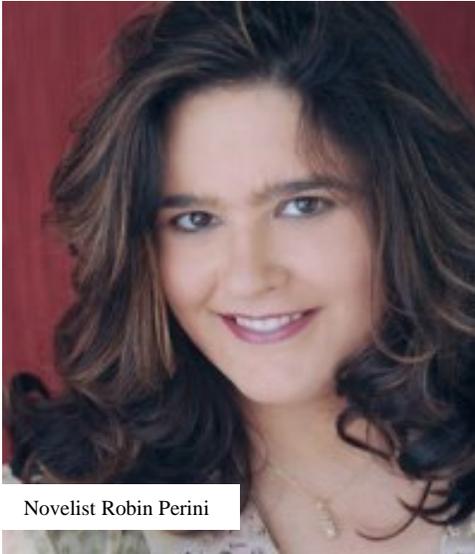


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New Mexico Chapter

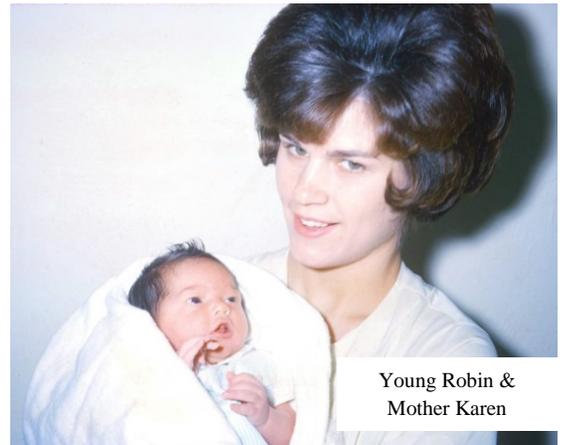


Novelist Robin Perini

Top-Selling NM Author Donates Profits from New Novel to Alzheimer's Association

National bestselling author Robin Perini has just announced she is donating 10% of her royalties from her latest book to the Alzheimer's Association. Robin, a local New Mexican, is famous for her fast paced, high stakes adventures and popular romantic thriller novels that landed her as one of Amazon's Top Three Sellers in 2016.

The new book, *Forgotten Legacy*, is the newest in a suspense series inspired in part by her own family struggles when faced with her mother's diagnosis of Alzheimer's disease. The motivation to share her literary success with the Alzheimer's Association is to honor her mother, father and all families experiencing the devastation of Alzheimer's. "I wanted to do something to make a true difference that impacts more than just my own family," says Robin, "The only question was how? I heard about people raising money for the Association through fundraisers like spaghetti dinners and car washes. Then it hit me..."



Young Robin & Mother Karen

"I have something that I do. I am a writer. "

One of my mother's last specific memories about me is being a writer and publishing my first few books," says Robin. "I decided to use my writing to raise awareness and funds for families battling the disease. *Forgotten Legacy* is a work of fiction, but what these families are going through every day is very real."

(MORE)

Robin and her father Dale, both caregivers for her mother Karen, became involved in the Alzheimer's Association, New Mexico Chapter around the spring of 2014, when her mother's health began to rapidly decline from the disease. Since then, Robin and Dale have each volunteered and supported the Association in numerous ways.

“We cannot thank Robin enough for her thoughtful generosity,” says Nika Lawrie (*Development Director, Alzheimer's Association, NM Chapter*). “By donating her royalties, Robin is not only helping to advance research for a cure, but is also allowing us to continue providing free services to families who need our help now.”



Karen, Robin & Dale

In our own state, 41,000 New Mexicans live with Alzheimer's and are cared for by 108,000 unpaid family members. Nationally, 5.8 million Americans are living with this devastating disease, and that number is expected to rise to 14 million by 2050. It is the 6th leading cause of death in the USA and there is still no prevention, proven treatment or cure for Alzheimer's.



Karen & Robin

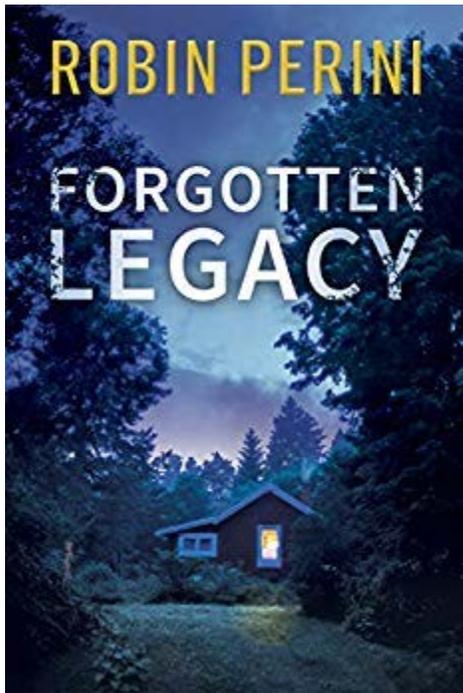
Robin's gesture is not to be underestimated. This Association is still receiving donated royalties from her previous novel in the series (*Forgotten Secrets*), which have totaled nearly \$15,000 to date. She is a RITA award finalist, a Publisher's Weekly Best Seller and winner of the prestigious Romance Writers of America Golden Heart Award. Her books have proven to be enormously successful with today's readers. She is not only using her talent to provide an enthralling, dramatic glimpse into this devastating illness, but she is actively helping to fight it.

Robin Perini is available to share her story to inspire and spread awareness.

All media inquiries: Chris Chaffin, Media Director, Alzheimer's Association, NM Chapter, (505) 266-4473 or cchaffin@alz.org.

Robin's website: www.robinperini.com.

If you need help with Alzheimer's and dementia-related issues, call us any time, at our 24/7 Helpline: 1 (800) 272-3900.



Forgotten Legacy - Still reeling from finding her kidnapped sister after fifteen years of captivity, FBI profiler Riley Lambert teams up with her fiancée, ex-Navy SEAL turned Sheriff Thayne Blackwood, when a murder threatens not only them, but their families. Following a tangled web of clues, the pair must rely on Thayne's Alzheimer's-afflicted grandmother to save a young girl from a deadly killer.

"This book is dedicated to the long-term caregivers whose unselfish actions make the unbearable, survivable. Their knowledge, empathy, loyalty, dedication, devotion, and commitment cannot be overestimated or over-appreciated. They are a beacon of light guiding families through a terrifying journey. From my heart to yours, thank you for all that you do and all that you are. Angels on earth." - RP

More info here:

https://www.amazon.com/dp/B07HX3GK8M/ref=rdr_kindle_ext_tmb