Reflections on 2010: Many Gifts

I don’t know if everyone does this, but as we near a new year, I want to reflect on the year we are leaving. In November we witnessed the culmination of a year of planning for the 6th annual Family Caregivers Conference. More than 500 family and professional caregivers participated in this important event that was made possible by the support of more than 70 exhibitors and multiple sponsors. What made this year’s conference extra special for me was seeing the look of surprise on Cecilia Lucero’s face when she won the Marian Vallejos Caregiver of the Year Award. When Cecilia spoke about her love of caregiving and how much she gained from being able to care for others, I knew the committee had found a most wonderful spokesperson and representative for all caregivers.

It is always such a pleasure to see friends and supporters of the Association at our annual Open House. This year’s event brought a new tradition of honoring the top Memory Walk fundraising team in the state. The top team gets to choose the color for the “Lizzie” mascot for next year. The Mission Arch Team from Sunbridge Healthcare in Roswell won top honors by raising almost $7,000. On top of that, their company gave an additional $2,500. Word on the street is that their Chuck Wagon barbecue Event at the Cowboy Café was the hottest ticket in town—save the date for next year!

Speaking of saving the date, I am so excited to announce plans for our 1st annual Alzheimer’s Gala to be held April 1, 2011, at Embassy Suites Hotel in Albuquerque. The committee planning the Gala is energized and actively recruiting volunteers and taking reservations. I hope you will be part of this special evening.

I want to close my note with a special story about a woman I never met who left an indelible mark on this Association. At the end of summer, we were contacted by a local financial planner who had been managing the investment activity of Marilyn Wilkinson who had passed away earlier in the year. Her husband Don had lived his last years with Alzheimer’s disease and Marilyn had been his devoted caregiver. She survived him by a number of years.

The Wilkinsons had lived in Santa Fe where he was a teacher and she worked in a local bank. Both were deaf. By all accounts they were humble folks, and that is what makes this story so special. A number of years ago, Marilyn began planning and investing in order to leave a legacy. She paid on a life insurance policy that ultimately did not benefit any family member or friend. Her only intent was to leverage her monthly payment into a lasting legacy for our organization and a few others. When we learned about the gift, Board President John Attwood and I were overwhelmed by her generosity.
First, thank you all for being a part of this healthy and thriving organization. We continue to fulfill the mission of the Alzheimer’s Association which includes funding for research to find a cure, providing support and enhancing care to all affected by the disease, and promoting brain health among all New Mexicans.

As you probably know, nonprofits across the country are experiencing difficult financial times. Due to the generosity of several donors, the New Mexico Alzheimer’s Association continues to expand its reach around our great state.

I recently had the privilege of representing the Association on a local radio program. I was told that 10,000 to 20,000 people tune in to the program each Saturday. After communicating the vision and mission of the Association, I shared one of the most striking statistics: From 2000 to 2006, death rates for most major diseases declined, including heart disease, down 11%; breast cancer, down almost 3%; prostate cancer, down 8%; stroke down 18%; HIV/AIDS, down 16%. But death rates for Alzheimer’s Disease have gone UP 46%! It is clear that we have a time-sensitive mission and much work to do.

Thank you to all who attended the Annual Caregivers Conference. As we are all aware, government funding for vital programs has been dramatically cut. So, without government funding that traditionally would have provided financial support, we were able to accomplish this tremendous event.

We look forward to the First Annual Gala on April 1 and hope you will mark your new 2011 calendar now for the Walk to End Alzheimer’s on September 10.

If you are in the process of tax planning, please consider contacting your attorney to discuss including the New Mexico Alzheimer’s Association in your estate plan.

We express our deep gratitude to all of you who have volunteered your time, talent and financial support in 2010. You make our mission possible.

—John Attwood
### Alzheimer's Association New Mexico 2011 Events

**Alzheimer's Day at the Roundhouse**  
Tuesday, February 1, 2011

**First Annual Alzheimer's Gala**  
Friday, April 1, 2011

**Walk to End Alzheimer's**  
Saturday, September 10, 2011

**World Alzheimer's Day**  
Wednesday, September 21, 2011

**UnFOREgettable Golf Classic**  
Monday, October 10, 2011

**November is National Alzheimer's Awareness Month**

**Caregiver Conference**  
Saturday, November 5, 2011

**Open House**  
Wednesday, November 16, 2011

### February 2011

<table>
<thead>
<tr>
<th>S</th>
<th>M</th>
<th>T</th>
<th>W</th>
<th>T</th>
<th>F</th>
<th>S</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>7</td>
<td>8</td>
<td>9</td>
<td>10</td>
<td>11</td>
<td>12</td>
</tr>
<tr>
<td>13</td>
<td>14</td>
<td>15</td>
<td>16</td>
<td>17</td>
<td>18</td>
<td>19</td>
</tr>
<tr>
<td>20</td>
<td>21</td>
<td>22</td>
<td>23</td>
<td>24</td>
<td>25</td>
<td>26</td>
</tr>
<tr>
<td>27</td>
<td>28</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Alzheimer's Day at the Roundhouse**  
Tuesday, February 1

### April 2011

<table>
<thead>
<tr>
<th>S</th>
<th>M</th>
<th>T</th>
<th>W</th>
<th>T</th>
<th>F</th>
<th>S</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>4</td>
<td>5</td>
<td>6</td>
<td>7</td>
<td>8</td>
<td>9</td>
</tr>
<tr>
<td>10</td>
<td>11</td>
<td>12</td>
<td>13</td>
<td>14</td>
<td>15</td>
<td>16</td>
</tr>
<tr>
<td>17</td>
<td>18</td>
<td>19</td>
<td>20</td>
<td>21</td>
<td>22</td>
<td>23</td>
</tr>
<tr>
<td>24</td>
<td>25</td>
<td>26</td>
<td>27</td>
<td>28</td>
<td>29</td>
<td>30</td>
</tr>
</tbody>
</table>

**UnFOREgettable Golf Classic**  
Monday, October 10

### October 2011

<table>
<thead>
<tr>
<th>S</th>
<th>M</th>
<th>T</th>
<th>W</th>
<th>T</th>
<th>F</th>
<th>S</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>6</td>
<td>7</td>
<td>8</td>
</tr>
<tr>
<td>9</td>
<td>10</td>
<td>11</td>
<td>12</td>
<td>13</td>
<td>14</td>
<td>15</td>
</tr>
<tr>
<td>16</td>
<td>17</td>
<td>18</td>
<td>19</td>
<td>20</td>
<td>21</td>
<td>22</td>
</tr>
<tr>
<td>23</td>
<td>24</td>
<td>25</td>
<td>26</td>
<td>27</td>
<td>28</td>
<td>29</td>
</tr>
<tr>
<td>30</td>
<td>31</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**World Alzheimer's Day**  
Wednesday, September 21

### September 2011

<table>
<thead>
<tr>
<th>S</th>
<th>M</th>
<th>T</th>
<th>W</th>
<th>T</th>
<th>F</th>
<th>S</th>
</tr>
</thead>
<tbody>
<tr>
<td>4</td>
<td>5</td>
<td>6</td>
<td>7</td>
<td>8</td>
<td>9</td>
<td>10</td>
</tr>
<tr>
<td>11</td>
<td>12</td>
<td>13</td>
<td>14</td>
<td>15</td>
<td>16</td>
<td>17</td>
</tr>
<tr>
<td>18</td>
<td>19</td>
<td>20</td>
<td>21</td>
<td>22</td>
<td>23</td>
<td>24</td>
</tr>
<tr>
<td>25</td>
<td>26</td>
<td>27</td>
<td>8</td>
<td>9</td>
<td>10</td>
<td>11</td>
</tr>
</tbody>
</table>

### November 2011

<table>
<thead>
<tr>
<th>S</th>
<th>M</th>
<th>T</th>
<th>W</th>
<th>T</th>
<th>F</th>
<th>S</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>7</td>
<td>8</td>
<td>9</td>
<td>10</td>
<td>11</td>
<td>12</td>
</tr>
<tr>
<td>13</td>
<td>14</td>
<td>15</td>
<td>16</td>
<td>17</td>
<td>18</td>
<td>19</td>
</tr>
<tr>
<td>20</td>
<td>21</td>
<td>22</td>
<td>23</td>
<td>24</td>
<td>25</td>
<td>26</td>
</tr>
<tr>
<td>27</td>
<td>28</td>
<td>29</td>
<td>30</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Caregiver Conference**  
Saturday, November 5

**Open House**  
Wednesday, November 16
Roswell Team is Top Statewide Fund Raiser

The “Lizzy the Lizard” mascot for the 2011 Walk to End Alzheimer’s will be vivid blue and green, the colors chosen by the Roswell team that brought in $7,016 — the highest amount raised statewide. (Our tradition is to let the highest fund raisers choose the next year’s colors.)

Disclaimer: the money was not raised from the Walk alone. Team leaders Candy Beeman and Helen Aguilar worked over a period of several months to accumulate donations from activities including a benefit dinner, a yard sale, burrito sales, bake sales and a four-hour cake walk!

The Roswell team was made up of about 20 people, many of whom work for SunBridge Healthcare/Mission Arch Care and Rehabilitation Center. Candy is director of the Alzheimer’s unit and Helen is director of marketing and admissions. Candy said it was easy to get staff to volunteer their time because many of them have relatives and friends who have Alzheimer’s disease. On the back of the T-shirt of every team member was the name of the loved one she/he was paying tribute to.

The enthusiasm and support of the Roswell community were key to the team’s success. Candy said the dinner drew some 350 people and everything was donated, from food to a tent, tables and chairs and flowers.

What’s the secret to the Roswell team’s success? Candy credits their great teamwork. “We all worked hard and had fun doing it,” Candy said.

Sunbridge/Mission Arch has generously supported the Alzheimer’s Association for many years, and this was the 11th consecutive year that Mission Arch participated in the Memory Walk.

“We admire and appreciate this team,” said Alzheimer’s Director Agnes Vallejos. “We’re grateful to them and to everyone who made the Walk successful.”

The Roswell Fund Raising Team was honored at our Open House in November. From left Candy Beeman, Helen Aguilar, New Mexico Alzheimer’s Executive Director Agnes Vallejos, Peggy Seskey and Gloria Salas, Southeastern New Mexico Regional Manager.

Thank You to Our Silver Sponsor

PREGENZER
BAYSINGER
& WIDEMAN
SALE, PC

www.pbwsllaw.com • (505) 872-0505

Thank You to Our Statewide Sponsor

Addus HealthCare

addus.com • (505) 792-8230

www.dexknows.com
2010 Marian Vallejos Caregiver of the Year Award

Cecelia Lucero was shocked when her name was announced as winner of the “Hero of the Year” for 2010.

The nomination was submitted by her daughter, Patricia Lucero, who is the Home Services Manager of the Isleta Elderly Program. She described her mother this way:

A retired teacher’s aide, Cecelia currently cares for a 99-year-old Native American elder who enjoys her companionship, assistance with personal care, good cooking (fry bread), and patience in running errands such as taking her to the store, picking up medications or just going for a hamburger or ice cream. The nurturing and love given by Cecelia goes far beyond any time clock. While Cecelia receives a small paycheck (no benefits), her real ‘payday’ is the love she receives from her elder.

For many years, Cecelia has voluntarily helped other elders in the Isleta Pueblo community, providing companionship, doing tasks and running errands.

An elder herself, Cecelia never complains about working beyond her scheduled hours, nor does she boast about the loving care she provides. Her compassion and devotion includes attention to and love and support for her husband, six children, seven grandchildren, six great-grandchildren as well as her community.

Her volunteerism and service spans more than 50 years. She was a 4-H leader for pueblo children, helped with Boy Scouts, Rodeo Club and her church, as well as pueblo community activities.

“The word limit for the nomination does not allow [me] to describe the beautiful, loving, and caring ways Cecelia gives to the elders in our community [and] what a joy it would be to recognize a person who asks for nothing in return,” Patricia wrote.

The Caregiver Award is named for Marian Vallejos, a Registered Nurse and caregiver for more than 35 years. She worked on Intensive Care Units, in a research laboratory, as a nurse case manager and in quality assurance positions, but she found her home at Total Community Care as a home health nurse. Marian felt a strong connection with family caregivers after her own experience as one of the caregivers for her father until his death in 1997.

Marian passed away unexpectedly in early 2010 at age 55. Her family, friends and co-workers came together after her death to decide how best to remember her. They decided to establish a fund to recognize the contributions of other dedicated caregivers. With deep respect for Marian’s work as a nurse and caregiver, Total Community Care and the Vallejos family presented the first Annual Marian J. Vallejos Award.
Familiar Face Fills New Regional Manager Position

Chris McCaffrey isn’t new to the New Mexico Alzheimer’s Association—he has worked in our Albuquerque office for about a year-and-a-half.

A few months ago, thanks to a generous bequest, we were able to create a new position: Greater Albuquerque Regional Manager. Fortunately, Chris was ready, willing and able to take on the job.

Like other New Mexico Regional Managers, Chris has a wide variety of duties including care consultations, teaching Savvy Caregiver classes and helping train staff at local assisted living or nursing facilities about how to work with Alzheimer’s patients. He is also the coordinator for Project Lifesaver, a statewide safety program for people who wander.

In addition to assisting people in Albuquerque and the surrounding areas, Chris chaired the recent Caregivers Conference and helped with the Walk to End Alzheimer’s (formerly called Memory Walk). A quiet and modest person, Chris prefers to give full credit to everyone who pitched in to make the conference a resounding success and said he was only “involved” in the walk.

Chris started his career in 1988 at age 20 working with children and adolescents in residential mental health facilities as well as home-based services. He later worked as a family liaison during a brief tenure with Albuquerque Public Schools.

Throughout all of his previous positions, his responsibility was the same as it is now: to work with families to help them find positive ways to deal with difficult situations.

An Albuquerque native, Chris is married and has a son, age 11, and a daughter, age 14. When he’s not at work his favorite activities involve spending time with his family. He loves to cook and watch movies.
It has been a number of months since we learned about Marilyn’s gift to the Association, but the sense of awe remains. She made it possible for the Association to grow, and we have two very concrete ways to show how this gift has already prompted growth:

Chris McCaffrey, a familiar face at the Association, has expanded his job as Program Coordinator to become our first Greater Albuquerque Regional Manager. This new position allows us to be more focused on the needs of both the Metro and surrounding areas while redirecting other resources to our regional offices so we can expand our reach across the entire state.

Melissa Spiers is also a familiar face to many at the Association as she has served as a volunteer for many years. She recently joined the Association as Outreach Director. Her passion for helping people with Alzheimer’s disease, and her vast experience in providing support to their families, make her a perfect fit for this new and exciting position.

We wish you a very happy new year and thank you for all that you do for the Alzheimer’s Association.

Photos from the Albuquerque Memory Walk 2010

Thank You to Our Platinum Sponsor

Cardinal Health

www.cardinal.com
### Support Groups

**Alamogordo**  
2nd Tuesday   6:30 pm  
Casa Arena Blanca Nursing Center  
205 Moonglow  
Linda S.  575-434-4510  
*Telephone Support Group*  
Phyllis M.  575-437-5256

**Albuquerque**  
*Early Onset Frontal Temporal Lobe Dementia*  
Call for details  
Gretchen S.  505-823-1554  
Wednesdays   6:00 pm  
First United Methodist  
314 Lead Ave. SE  
Janet N.  505-239-3541  
Thursdays   9:00 am  
Central United Methodist  
201 University NE  
Janet N.  505-239-3541  
2nd Tuesday   6:00 pm  
Woodmark at Uptown  
7201 Prospect Place NE  
Bonnie  505-881-0120  
2nd Tuesday   6:00 pm  
Las Colinas Village  
500 Paisano Rd  
Venessa J.  505-266-4473  
1st Thursday   7:00 pm  
Manzano Del Sol  
Good Samaritan Village  
5201 Roma NE  
Mary Ann  505-262-2311 ext.143  
1st Friday   10:00 am  
St. Stephen’s United Methodist  
4601 Juan Tabo NE  
Barbara M.  505-266-4473  
3rd Thursday   2:00 pm  
Early Stage Support Group  
9500 Montgomery Blvd. NE, Ste 121  
Mark N.  505-266-4473  
4th Wednesday   4:00 pm  
Men’s Support Group  
Alzheimer’s Association  
9500 Montgomery Blvd., Suite 121  
Andy B.  238-0394  
Joe S.  265-1711 ext. 4336  
3rd Friday   10:00 am  
Bear Canyon Senior Center  
4645 Pitt NE  
Barbara M.  505-266-4473  
Bi-Lingual Telephone Support  
Mary B.  505-417-7574

**Anthony**  
Call for details — Bilingual  
Mary Helen L.  575-523-7577

**Artesia**  
3rd Thursday   5:00 pm  
Artesia General Hospital Cafeteria  
702 North 13th  
Bev B.  575-736-8175

**Aztec**  
2nd Saturday   2:30 pm  
Good Samaritan Society  
500 Care Lane  
Rebecca  505-334-9445

**Bloomfield**  
2nd Wednesday   10:00 am  
Bloomfield Cultural Complex  
333 1st Street  
Tammy  505-326-3680

**Carlsbad**  
2nd Wednesday   2:00 pm  
Landsun Homes  
1900 West Ridge Road  
Barbara K.  575-234-5821

**Clovis**  
3rd Tuesday   1:00 pm  
Alzheimer’s and Dementia  
Baxter–Curren Senior Center  
908 Hickory Street  
Barbara H.  575-763-0959

**Demoing**  
4th Thursday   1:00 pm  
Deming Senior Center  
808 South Granite  
Julie B.  575-546-8824

**Dulce**  
3rd Wednesday   2:00 pm  
Dulce PHS Indian Health Center  
1200 Stone Lake Rd  
Sharon  575-759-3291

**Farmington**  
2nd Wednesday   6:00 pm  
SJRMC North Campus 30th Street  
2325 E 30th Street  
Tammy  505-326-3680  
3rd Friday   2:00 pm  
Cedar Ridge Inn  
800 Saguaro Trail  
Tammy  505-326-3680  
Last Tuesday   9:00 am  
The Bridge Assisted Living  
1091 Murray Dr.  
Leslie  505-324-6200

**Hagerman**  
2nd Wednesday   10:00 am  
Chaves Co. J.O.Y Center,  
500 W Argyle  
Dora R.  575-752-3236

**Hobbs**  
4th Tuesday   2:00 pm  
Alzheimer’s & Dementia  
Desert Gardens Assisted Living & Memory Care  
200 S Linam Street  
Michael D.  575-393-2828

**Jemez Springs**  
4th Thursday   7:00 pm  
Canyon Community Center  
Barbara T.  575-834-7630

**Las Cruces**  
Every Thursday   11:30 am  
Cafe Espana at Hotel Encanto  
705 S. Telshor  
Jan W.  575-522-7133  
2nd Tuesday   6:00 pm  
Arbors of Del Rey  
3731 Del Rey Blvd  
Faith or Katie  575-382-5200  
Respite care available during meeting.  
3rd Thursday   6:00 pm  
Village at Northrise  
Desert Willow Building  
2884 N. Roadrunner Parkway  
Donna R.  575-556-6117

*Las Cruces continued, next column*

---

**Thank You to Our Silver Sponsor**

albneuro.com  •  (505) 848-3773
### Support Groups

<table>
<thead>
<tr>
<th>Las Cruces (continued)</th>
<th>3rd Saturday 11:00 am Potluck lunch Casa de Oro, 1005 Lujan Hill Road Tim D. 575-650-0241</th>
</tr>
</thead>
<tbody>
<tr>
<td>Las Vegas</td>
<td>4th Tuesday 1:30 pm Memory Loss Group Vida Encantada Nursing Center 2301 Collins Drive Sheena G. 505-426-9840</td>
</tr>
<tr>
<td>Los Alamos</td>
<td>3rd Tuesday 6:00 pm The Christian Church 97 East Road Vicki G. 505-594-8135</td>
</tr>
<tr>
<td>Los Lunas</td>
<td>1st Tuesday 9:30 am Los Lunas Senior Center 315 Don Pasqual Road Barbara O. 505-379-9266</td>
</tr>
<tr>
<td>Pecos</td>
<td>2nd Tuesday 3:30 pm Caregiver &amp; Family Group Pecos Valley Medical Center Highway 50 Linda D. 505-473-1297</td>
</tr>
<tr>
<td>Raton</td>
<td>2nd Wednesday 1:00 pm Miners Colfax LTC Center 900 South 6th St. Alicia 505-445-3661</td>
</tr>
<tr>
<td>Rio Rancho (continued)</td>
<td>3rd Saturday 10:00 am Sandia Springs Assisted Living 1000 Riverview Drive Barbara Z. 505-892-8400</td>
</tr>
<tr>
<td>Santa Fe (continued)</td>
<td>4th Wednesday 11:45 am First Presbyterian Church 208 Grant St. Mary Y. 505-471-2400</td>
</tr>
<tr>
<td>Roswell</td>
<td>2nd Tuesday 10:00 am Caregiver Support Group Chaves County JOY Center 1822 N. Montano Connie C. 575-623-4866</td>
</tr>
<tr>
<td>Sandia Pueblo</td>
<td>3rd Thursday 4:00 pm Caregiver Support Group La Villa Assisted Living &amp; Memory Care 2725 N Pennsylvania Ave Justin 575-625-8426</td>
</tr>
<tr>
<td>Santa Fe</td>
<td>4th Monday 12:00 Noon XYZ Senior Support Group First United Methodist Church 400 W Third Street Bettie and Len C. 575-622-2695</td>
</tr>
<tr>
<td>Truth or Consequences</td>
<td>2nd-to-last Thursday 2:00 pm Sierra Health Care, Inc. Tea Room, 1300 Silver Street Joy 575-894-7855</td>
</tr>
</tbody>
</table>

**Alzheimer’s Burden on Women**

Women make up half of the workforce, raise our children and care for our elderly. *The Shriver Report: A Woman’s Nation Takes on Alzheimer’s*, from Maria Shriver and the Alzheimer’s Association, highlights the effect of Alzheimer’s on women as caregivers, advocates and as people living with this disease.

Some 10 million women either have Alzheimer’s or are caring for someone with Alzheimer’s. This takes a heavy toll on individuals and caregivers and creates a financial burden on families.

For more on *The Shriver Report* visit [www.alz.org/shriverreport](http://www.alz.org/shriverreport).
In Memory of...

John B. Alderman, Sr.
Max Carr
Violet Alexander
Mr. and Mrs. Carroll McLain
Col. Bernie S. Bass
Mr. and Mrs. Carol Caldwell
Irene Battle
Mr. and Mrs. Patricia Maupin
Carol H. “Toots” Bodenweiser
Mr. and Mrs. Robert Hughes
Mary Boling
Mr. and Mrs. Knute Landreth
Terpening & Son Mortuary, Inc.
Charlotte Bougourd
Glory Parker
Emma G. Chavez
Mary Jane Garcia
Elmo A. Christy
Stinson Morrison Hecker LLP
Deane Coffman
Mr. and Mrs. Roger Alt
Mr. and Mrs. Ann Bolton
V. Dolan and K. Dolan
Mr. and Mrs. Carol Duffner
Fred Gardner
Mildred Sanchez
Edna Cohn
Irving Cohn
Frank Delliasio
Carol Sandon
Michetina Delliasio
Carol Sandon
Mary Dhirardi
W. C. Jacoby and J. R. Jacoby
Helen Dominguez
Mary Jane Gonzales
Ed Duncan
Mr. and Mrs. Thomas Dawe
Genevieve Fischer
Robert Briscoe and Alta Black Briscoe
Frances Galluccio
Dorothy Berstein
Esther M Fleming
Judith Kunugi
Barbara Pierce
Mary Gherardi
Tommy Chavez
Celeste Cherubini and Iris Cherubini
Mr. and Mrs. Lynette Holbrook
Mary Gilliam
Dottie Foshee
William Pick
William Takala
George Winneberger
Guadalupe Giron
JoAnn Serna
Sue Hester
Sue Frow
Bill Humphries
Mr. and Mrs. Merilyn Fish
Cora Jett
Nora Valenzuela
Roger Kurtz
Maddox
Nobel Lain
Chapman Builders
Edward Lashland
Mr. and Mrs. William Barton
Jewell S. Letteris
Mr. and Mrs. James Mehlberg
Pat Lewis
Helen Tatroe
Richard Luckhart
Opal Lehman
Norman Machtinger
Mr. and Mrs. Robert Durkee
Joe Manchura
Mr. and Mrs. Jon Munford
Dorothy “Rene” Martin
William Averill
Sue Miller
Jo Ann Peck

Thank You to Our Platinum Sponsor

Ethicon Endo-Surgery
PART OF THE JOHNSON & JOHNSON FAMILY OF COMPANIES

www.ethiconendo.com | 800-USE-ENDO (873-3636)
Lori McCory
Mr. and Mrs. Charles Clark
Mr. and Mrs. Dennis Dietz
Leona Jensen
John Lederer Jr. and Jeanette Lederer
Betty Reid
Mr. and Mrs. Oren Sheldon
David McKinney
Mr. and Mrs. Mark Schoeneman
Elizabeth M. McLean
Harry McLean
Maria Loyola Montoya
Sandra Vedda
Daniel Moore
Mr. and Mrs. Robert Plane
David Mora
Phil Chavez
Raymond Newby
Jauana Buckley
Bobbie Newby
Mr. and Mrs. Carol Newby
Doris Thomason
Emily Wegener
Ralph Wells
Rosemary Olson
Kristine Falde
Bernard Orgill
Albuquerque Football Officials
Association
Katherine Brown
Mr. and Mrs. Neil Kohlman
Mr. and Mrs. Rose Machin
Mr. and Mrs. Tara McDowell
Kristy Sargent
Mary Spero
Carl Otero
Donald Baca and Adeline Pritchard
Bond Paint Company
Mr. and Mrs. Li Lee Louie
Mary Parks
Vineyard Homeowners Assn.
Helene Paul
Raymond Arvidson
Robert Peterson
Duane Spaeth
Carrell “Jack” Pierce
Jesse Craig
Mr. and Mrs. David David
Mr. and Mrs. Bobby Davis
Joan Johnson
Mr. and Mrs. James Jorgensen
Mr. and Mrs. Katherine Kimbro
Judy Koskovich
Wayne Lovelady
William Marchiondo
Pat Simmermacher
Mr. and Mrs. Hal St. John
Jayne Thurman
Mr. and Mrs. James Toler
Mary Polite
Susan Crock
Mr. and Mrs. Shirley Daddona
Mr. and Mrs. Normalee Hroziencik
Patricia Morozink
Mr. and Mrs. Francis Nelson
Merna Patterson
Etiennee Pillet
Daryl Van Winkle
Mr. and Mrs. Penny Young
Victor Popen
Mariam Idriss
Raymond Reyes-Ramon
University Church of Christ
White Sands Missile Range
Catherine Rocca
Leila Burrows
Arvor Roland
Ina Mae Ance and Dorothy Webb
Mr. and Mrs. Lloyd Bohanan
Maxine Colbert
Mr. and Mrs. Robert Lucia
Father of Celeste Ryder
The Ryder Studio
Lois Slavik
Mr. and Mrs. Bob Bishop
Mr. and Mrs. Kenneth Jones
Harrison E. Smith
Barbara Garcia
Greystar
Ruth Solari
Ruth Erlich
Christine M. Stein
Mr. and Mrs. Myron Nauyok
Joe Stinson
Ardella Green
Lester H. Sullivan
Mr. and Mrs. Gay Nuels
Marjorie Thigpen
Kathy Arterburn
Billy E. Tippit
Mr. and Mrs. Edward Battis
Mr. and Mrs. Deborah Disgrazzi
Sharon Ellis
Lucretia Tippit’s Movie and Book Club
Mr. and Mrs. John Shelly
Margie Vallesjos
Hospice de la Luz
Irene Trujillo and John Attwood
Mrs. Vemnett
Martha Everett
Frances Wadleigh
Mary Jane Wadleigh
Eloise Weaver
Mr. and Mrs. Susan Everett
Marvin Blair White Jr.
Betty Kohlman
Mr. and Mrs. Marilyn Stixrud
Marvin H. Wilkening
Whitney Wilkening
Jeffery Williams
Guy Seaberg
John E. Williams
Pat Campbell Insurance
Robert Wills
Joe Ann Adams
Mr. and Mrs. Garrett Barron
R. Jeffrey Bowers, OD
Mr. and Mrs. Joseph Costanzo
Clarence Wills
Vicki Worth
Mr. and Mrs. Joni Hyder
Rose Zulpo
Sandy Salata

In Honor Of...
Carol Brown
Mr. and Mrs. Patricia Schmid
Carol Tyrack
Karen Gallagher-Gold
Sandy Gold
Mary Huddleston
YogaNow
YogaNow
Ralph Murphy
Mr. and Mrs. Cynthia Mann
Thomas and Cathryne Richards’ 25th
Wedding Anniversary
Mr. and Mrs. Elizabeth Allotta
Mr. and Mrs. Michael Carey
Mr. and Mrs. Brian Dominguez
Mr. and Mrs. George Fullas
Pierrette Gorman
Mr. and Mrs. Tony Lucero
Mr. and Mrs. Glen Petersen
Mr. and Mrs. Steven Treibel
T. Walker and C. Walker
Unit C
Mary Coneybeer
Leonard Utz
Mr. and Mrs. Eleanor Miller
We strive for accuracy in all of our listings. Please forgive us for any inadvertent exclusions or misspellings and call us at 505-266-4473 with corrections. Thank you.

A Special Thank You to
The Daniel’s Fund
for their continued support.

www.danielssfund.org
From Volunteer to New Position of Outreach Director

A student class project at the University of Texas-El Paso changed Melissa Spiers career path such that she became the perfect selection for our newly created position as Outreach Director. The project required she work with a nonprofit that focused on an under-served community. She put together a conference for local senior citizens and discovered she loved working with the elderly.

Armed with her degree in Community Health Education, Melissa returned to Albuquerque (her home since 1986) and started as activities director at a local assisted living facility. She became involved in managing dementia units and got involved with the Alzheimer’s Association in 1998.

“I’m a planner,” Melissa said, “my first job allowed me to create programs and coordinate activities.” After three years on the job, Melissa left the field to concentrate on getting a master’s degree. With MBA in hand, she returned to her first love: working with people who have dementia. She gained more experience in resident and family interaction as well as in sales and marketing at facilities that specialize in assisted living and dementia care.

She learned she loves “start ups”—building new businesses and developing new departments for organizations that involve providing care for the elderly and people with dementia—and helped start two new health care businesses.

It’s good that Melissa has a great deal of energy and enthusiasm because the Outreach Director’s job involves a lot of planning, communication, networking and promotion, including:

- increasing awareness of the Alzheimer’s Association across the state,
- getting businesses more involved in programs, and
- helping to procure major sponsorships for Alzheimer Association activities and annual events including the Walk to End Alzheimer’s, the UnFOREgettable Golf Tournament and the Caregivers Conference.

Melissa also has a very active home life. She and her husband have a six-year-old son and a two-year-old daughter. She loves spending time with extended family, movies, music, shopping, and helping with her kids’ activities.
General Donations

Akens, Lynn
Albuquerque Community Foundation
Amos, Mary
Archambault, Robert
Armijo, Olivia
Montoya, Arthur
Azar, Kyri Elizabeth
Baca-Ortiz, Jayme
Barrett-Salas, Roberta
Bell, Floyd and Carmen
Bergsohn, Harold
Bier, James and Bier, Mrs.
Binder, Mitchell and Norma
Birchin, Barry and Mary Ann
Biringer, Kent and Betty
Brockmann, John
Candelaria, Karla
Carr, Lorie
Casa Contenta Assisted Living, LLC
Casey, Cheri
Cecil, Roger
Chico’s
Clevenger, Iris
Collins, Marie
Coneybeer, Mary
Cortez, Robert
Cox, Robert
Crist, Margaret and Kevin
CS Cattle Company
Deuel, Jamieson and Boyle, Richard
Dietz, Joan
Dimperio, Thomas and Rhonda
Dingman, Craig
Discount Tire
Dobbs, Robert
Doughty, Francis and Michael
Electa Chapter 13, Order of the Eastern Star
Fidelity Charitable Gift Fund
First National Bank of Santa Fe
Fraterna1 Order of Eagles, Ladies Auxiliary
Garcia, Elaine
Garcia, Onila and Mariano
GE Employee Good Neighbor Fund
Gleason, Mark
Grant, J. and Scott, C.
Gross, Rachel and Dumos, Terry
Hanna, Marjorie and Robert
Hanson, Margaret and Donald
Harrington, Maxine
Harris, Judy
Hartway, Lorraine
Heck Landscaping and Construction
Holtman, Norma and Dirk
Howes, Tami
Hunter, Roy
Hutkoff, Lionel and Sandra
Ipach, Cynthia
Kalgren, John
Klein, Nancy and James
KOBTV - Roswell
Koppenhaver, Rita
Lambert, Kurt and Lorette
Lee, Haingja
Los Alamos National Security, LLC
Luke, Joan
Lusko, Leanne
Mark, Tonay and Fiore, Susan
Marth, Margarete
Martin, Sandra
McCleary, Joyce
McGregor, Beverly
Ortiz, Gilbert and Patricia
Payne, Orville
Pitts, Brett
Pouletvin, Cheryl
RBC Wealth Management
Reed, James
Rieger, Paul
Rodriguez, Theresa and Maurice
Ryan, Connie
Salas, Heather
Santa Fe Community Foundation
Scheerer, Kim
Scott, John
Shaffer-Gant, Jessica
Sheldon, Grace
Stalheim, Clifton and Barbara
Stolk, Russell and Deborah
Stoopl, Margie and Max
Tafoya, Rebecca
The GE Foundation
Tinkertown Museum
Torres, Paul
Tucker, Carolyn
United Way of Central New Mexico
United Way of Southwest New Mexico
VFW Post 10124
Walmart #3317
Walmart #3731
Weck, Charles
Wells Fargo - Santa Fe
Whitener Law Firm
Wolf, Joan
Wulf, Jay and Hanlon Wulf, Barbara
Yellen, Elyse

Be A Champion!
Alzheimer advocates champion the needs and rights of people affected by Alzheimer’s disease and other dementias. Efforts by advocates can help expand access to community-based care, improve quality care in residential settings and increase funding for research and public programs.
Alzheimer’s Champions play a crucial role in moving the fight forward. Go to www.actionalz.org for details.

Thank You to Our Silver Sponsor

The Cottages
Memory Care Community

thecottagesmcc.com • (505) 291-0113

Hospice de la Luz

hospicedelaluz.com • (505) 217-2490
Thank You to Our Platinum Sponsor

THE RETREAT
ALZHEIMER’S SPECIALTY CARE

www.retreatnm.com • (505) 891-1234
7-2-11 Food Stores
AARP NM
Addus Healthcare
Adventure Travel
Albuquerque Grand Retirement
Community
Albuquerque Heights Healthcare
and Rehabilitation Center
Albuquerque Neuroscience
Clinical Research Center
Alliance Home Health Care
Altrusa Club of Roswell
Ambercare Hospice
American Legion Post # 90
Amerigroup Corporation
Animas Credit Union
Assisted Living Services
Organization
ATS Resources
Nancy Berg and Nancy Caldwell
Bowers, OD, R. Jeffrey
BPOE DOES #91
C.B. & Fox, Inc.
Cardinal Health Foundation
Carol Rickert & Associates
Casa Maria
Casa Real
Comfort Keepers
Coordinated Home Health Care, Inc.
The Cottages
Cottonbloom Assisted Living
ElderCare Solutions
Equitable Realtors, Inc.
Ethicon Endo-Surgery, Inc.
Express St. James Hotel
First American Title Insurance Co.
First National Bank in Trinidad
FootPrints Home Care
Fox, David and Anne
Frontier Medical Home Care, Inc.
Gunter, John and Jane
Haven Care
Heritage Home Healthcare
Services, Inc.
Home Instead Senior Care
Hospice de la Luz
International Bank
J&T Distributing Company, Inc.
Linton and Associates
Los Alamos National Bank
Manzano del Sol
Good Samaritan Village
Mesilla Valley Hospital
Montebello on Academy
Moss Adams, LLP
Multiple Media Marketing LLC
Netuschil Development Corp.
New Mexico Bank &
Trust/Heartland Financial
Next Phase, Inc.
NMACC
Odyssey Healthcare
Open Hands
Options Services, Inc.
Park Avenue Insurance
Plateau Property Management
PNM Electric Services
The Retreat Alzheimer’s Specialty
Care
Roberts Truck Center/Zia Bus Sales
Roberts, D.D.S., Patricia
Sam’s Club #6672
Sandia Laboratory Federal
Credit Union
Santa Fe Care Center
Silver Horizons New Mexico
Southwest Cares
Sunbridge Mission Arch
Sunset Villa Care Center
The Bridge
United Healthcare/Optum Health
Vista Living Communities, LLC
Walmart #3385
Walmart #5491
Walmart #831
Walmart Dist. Ctr. - Los Lunas
The Woodmark at Uptown
Zia Engineering & Environmental
Consultants, LLC
Zia National Gas
Get your score paddles ready and put your dancing shoes on...enjoy an evening of local celebrity “Dancing Stars” & judges, entertainment, dinner and Silent Auction to benefit the New Mexico Alzheimer’s Association.

For more information about sponsorship opportunities or attending the event, please contact Melissa Spiers at 505.266.4473 or melissa.spiers@alz.org. Table availability is limited so reserve yours today.

Save the Date!