

Sponsor Commitment Form

Mail:

Alzheimer's Association NENY
4 Pine West Plaza, Suite 405, Albany, NY 12205

Fax:

(518) 867-4997

Company: _____

Contact: _____

Address: _____

Phone: _____

Email: _____

Sponsorship:

- ~~Presenting \$10,000~~ -SOLD
- Lunch \$5,000
- Refreshment Break \$3,000
- Education \$ 2,000
- Exhibitor \$1,000
- Ad Only \$_____

Payment:

- Check Enclosed (make payable to Alzheimer's Association)
- Charge my Credit Card
- Please Invoice

VISA/MC/Discover#: _____

Exp: _____ Security Code: _____

Name: _____

Signature: _____

2019 Caregiver's Conference

PLANNING COMMITTEE

Conference Chair

Jim Hurley

*Home Instead Senior Care &
AANENY Board Member*

Chapter Staff

Erica Salamida

Nicolle Kaufmann

Meagan DeMento

Sierra Snoddy

Members

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Community Advocate

Shannon Ballard Gorman

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The Shevy Law Firm, LLC

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Alzheimer's Center at Albany Med

Erin Fay

New York State Department of Health

Jess Flynn

Eddy Day Break Adult Day Services

Kym Hance

Herzog Law Firm, P.C.

Jen Pettis

NICHE/NYU Rory Meyers College of Nursing

Ann Marie Robinson

Kingsway Manor

Caitlin St. George

Eddy Community Service Division

Carrin Swanson

Loudonville Assisted Living Residence

alzheimer's association®

2019 Caregiver's CONFERENCE

Presented by:

The Goldberg Foundation

April 17, 2019 | Albany Marriott



SPONSORSHIP OPPORTUNITIES

Now in its 23rd year, the 2019 Caregiver's Conference is a full day of education, support and up-lifting motivation for nearly 400 family caregivers. As hosts of this event, one of our goals is to provide a comprehensive overview of local supportive services by bringing them directly to caregivers through our participating sponsors.

PRESENTING \$10,000

- Opportunity to introduce Keynote speaker
- Recognition on Keynote presentation slides
- Dinner with Keynote Speaker
- Acknowledgment in all event marketing, media releases & verbal recognition at the event
- Company promotional item in tote bag (400)
- Logo & business description in Times Union ad
- Full-page color ad & business description in Program Booklet
- Preferred location for exhibit table & two staff lunches
- Sponsor registration for four caregivers
- Logo on: Registration Brochure, Attendee Tote Bag
- Exhibit table at Professional Conference on April 16

LUNCH \$5,000

2 Available

- Company's informational material on tables at lunch
- Table topper recognition
- Company name & logo on lunch signage (2)
- Opportunity to greet attendees at lunch buffets (2)
- Logo & business description in Times Union ad
- Full-page color ad & business description in Program Booklet
- Preferred location for exhibit table & two staff lunches
- Sponsor registration for three caregivers
- Logo on: Registration Brochure, Attendee Tote Bag

REFRESHMENT BREAK

\$3,000

2 Available

- Company's informational material at stations (2)
- Company name & logo on break signage
- Opportunity to greet attendees at break stations (2)
- Logo & business description in Times Union ad
- Half-page color ad & business description in Program Booklet
- Preferred location for exhibit table & two staff lunches
- Sponsor registration for two caregivers
- Logo on: Registration Brochure, Attendee Tote Bag

EDUCATION

\$2,000

8 Available

- Opportunity to introduce a workshop presenter or place company promotional item in totebag (400)
- Company logo on education signage at workshops
- Quarter-page color ad & business description in Program Booklet
- Exhibit table & two staff lunches
- Sponsor registration for two caregivers
- Company name on: Registration Brochure, Attendee Tote Bag

EXHIBITOR

\$1,000

- Exhibit table with two staff lunches
- Business description in Program Booklet
- Company name in Registration Brochure

AD-ONLY

- Full-page: \$750
- Half-page: \$500
- Quarter-page: \$250

2019 Caregiver's CONFERENCE

Benefit Details

To secure your company's space at the Conference and to receive recognition, please complete the reverse side of this form and return it by **January 28**.

GUIDELINES:

Ad Format: Color, High Res. JPEG or PDF

Ad Dimensions:

Full-page: 8(w) x 10.5(h)

Half-page: 8(w) x 5.25(h)

Quarter-page: 3.75(w) x 5.25(h)

Business Description: 150 Words or Less

Please submit business descriptions and color ads to nskaufmann@alz.org.

DEADLINES:

Registration Brochure: January 28

Program Booklet: February 15

For questions or more information on sponsorship opportunities please contact **Nicolle Kaufmann** at **(518) 867-4999** or nskaufmann@alz.org