

Held annually in more than 600 communities nationwide, the Alzheimer's Association Walk to End Alzheimer's® is the world's largest event to raise awareness and funds for Alzheimer's care, support and research. This inspiring event calls on participants of all ages and abilities to join the fight against the disease, and your organization can help lead the way as a sponsor.

WHY SPONSOR WALK TO END ALZHEIMER'S



Join a winning team.

Every year, Walk to End Alzheimer's raises millions of dollars across the country to advance the fight against the disease.



Show your corporate heart.

Sponsorship of this inspiring community event offers an opportunity to support a cause that affects numerous families in our area and across the country, while increasing your organization's visibility.



Your customers are our participants.

Our Walk participants have buying power: 68% are female, 60% are between the ages of 35 and 64 and 77% are college-educated.



Your employees care.

Your involvement in Walk to End Alzheimer's shows your employees that you support a cause that impacts them at home and at work.



Lead the way to Alzheimer's first survivor.

When you partner with the Alzheimer's Association, you help to mobilize, educate and innovate to end this deadly disease.

Sponsorship opportunities start at \$500 for an Exhibit Table and route sign at your local event to packages that include hosting a specific area, such as the Promise Garden or Water Station, and/or multiple events. For more information on sponsorship packages at your local Walk to End Alzheimer's, please contact Karen Moore, Walk Manager, at 567-302-3611 or krmoore@alz.org.