LEADING THE FIGHT FOR ALZHEIMER’S FIRST SURVIVOR.

alzheimer’s association®

SPONSORSHIP PACKAGE

EVERYTHING YOUR COMPANY NEEDS TO KNOW TO RELIEVE THE BURDEN OF ALZHEIMER’S AND HELP END THIS EPIDEMIC.

PORTLAND 2019
Because of your generous support, the Alzheimer’s Association Oregon & SW Washington Chapter provided more than 170,000 service interactions last year through our classes, support groups, 24/7 Helpline and website!

The Oregon & SW Washington Chapter serves the state of Oregon, and Clark and Skamania counties in SW Washington, with offices in Portland, Salem, Eugene, Bend and Medford. In 2017, we conducted 750 care consultations across Oregon for individuals with Alzheimer’s or other dementias and/or families and caregivers.

FY’18 SNAPSHOT OF OREGON

- 400+ education classes
- 80 diverse support groups
- 6,900+ enthusiastic public policy advocates
- 112 teams for The Longest Day
- 325 attendees at the Memories in the Making Art Auction & Gala
- 5,400+ calls to our 24/7 Helpline
- 130+ policy meetings with elected officials
- 6,000+ participants in our Walks across Oregon
- 14,000+ E-newsletter subscribers

Alzheimer’s disease touches MILLIONS of lives.

Alzheimer’s disease is the 6th leading cause of death in the United States.

Early and accurate diagnosis could save up to $7.9 trillion in medical and care costs.

Every 65 seconds, someone in the United States develops the disease.

In 2018, Alzheimer’s and other dementias will cost the nation $277 billion.
By 2050, these costs could rise as high as $1.1 trillion.

16.1 million Americans provide unpaid care for people with Alzheimer’s or other dementias.
These caregivers provided an estimated 18.4 billion hours of care valued at over $232 billion.

1 in 3 seniors dies with Alzheimer’s or another dementia.

It kills more than breast cancer and prostate cancer combined.
The Effect of Alzheimer’s and Dementia Caregiving on the Workplace

- Alzheimer’s disease is a global epidemic that affects many Americans. More than 15 million are serving as caregivers for the over 5 million people living with Alzheimer’s and other dementias. And for the majority of caregivers, the reach of this disease extends beyond their personal lives — 75 percent reported that they were employed while fulfilling care responsibilities.

- The number of Americans with Alzheimer’s disease and other dementias will escalate rapidly in coming years as the baby boomer generation ages. By 2050, the number of people age 65 and older with Alzheimer’s disease may nearly triple from 5 million to as many as 16 million, barring the development of medical breakthroughs to prevent, slow or stop the disease.

- Based on these numbers, it’s likely that you have, or will have, employees who are balancing the demands of work and caregiving. And given the prevalence and trajectory of Alzheimer’s — the sixth-leading cause of death in the United States — everyone can benefit from learning more about the disease, its warning signs and the importance of early detection.

Why Should My Company Participate?

- Alzheimer’s costs American businesses $61 billion a year in health care expenses and lost productivity due to caregiver absenteeism.

- According to the Society for Human Resource Management, nearly 6 out of 10 individuals caring for an aging loved one work full-time.

- 78 percent of consumers are more likely to buy a product or patronize a business that is associated with a favored cause.

The Effect of Alzheimer’s and Dementia Caregiving on the Workplace

- 54% had to go in late/leave early/take time off
- 15% had to take a leave of absence
- 15% had to give up working entirely
- 13% had to go from working full-time to part-time
- 13% had to take a less demanding job

A Holistic Partnership Strategy

The Alzheimer’s Association offers our corporate partners a variety of ways to engage in a meaningful, multifaceted collaboration.

Opportunities to educate and empower employees include but are not limited to:

- Starting a team for Walk to End Alzheimer’s® or The Longest Day®.
- Committing to sponsor one of the events highlighted in this packet or becoming a Purple Patrons sponsor (see page 9).
- Including the Alzheimer’s Association in your workplace giving campaign.
The Alzheimer’s Association Oregon & SW Washington Chapter hosts a Reason to Hope Community Breakfast each spring. The heartfelt testimonies from the presenters at last year’s breakfast left attendees with an empowering message of hope and optimism in their hearts.

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**March 5, 2019**

**7:30 – 8:30 a.m.**

**Sentinel Hotel**

614 SW 11th Ave.

Portland, OR 97205

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The Alzheimer’s Association Oregon & SW Washington Chapter hosts a Reason to Hope Community Breakfast each spring. The heartfelt testimonies from the presenters at last year’s breakfast left attendees with an empowering message of hope and optimism in their hearts.

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**SPONSORSHIP BENEFIT LEVELS**

<table>
<thead>
<tr>
<th>Preferred table placement for one table of 10 guests</th>
<th>SUPPORTING $1,500</th>
<th>SILVER $2,500</th>
<th>GOLD $5,000</th>
<th>PRESENTING $10,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Front row placement for one table of 10 guests</td>
<td>●</td>
<td>●</td>
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<td>●</td>
</tr>
<tr>
<td>Company name prominently displayed on table</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Opportunity to have a “lunch and learn” event at your company</td>
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<td>●</td>
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<tr>
<td>Acknowledgement from podium</td>
<td>●</td>
<td></td>
<td>●</td>
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</tr>
<tr>
<td>Space for company table &amp; signage at event</td>
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<td></td>
<td>●</td>
<td>●</td>
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<tr>
<td>Small table tent at each table acknowledging your company’s sponsorship</td>
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<td></td>
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</tr>
<tr>
<td>Recognition in event program</td>
<td>name</td>
<td>name</td>
<td>logo</td>
<td>logo</td>
</tr>
<tr>
<td>Recognition in audio-visual presentation</td>
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<td>name</td>
<td>logo</td>
<td>logo</td>
</tr>
<tr>
<td>Recognition in E-newsletter</td>
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<td></td>
<td>name</td>
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</tr>
</tbody>
</table>

---

**2018 PORTLAND REASON TO HOPE SPONSORS**

**GOLD SPONSOR** The Snowden Family

**SILVER SPONSORS** Columbia Roofing & Sheet Metal • O’Donnell Law Firm • Oregon Health Care Association • Royalton Place

**SUPPORTING SPONSORS** Ameriprise Financial–Toews, Van Zante & Associates • Law Offices of Nay & Friedenberg LLC • Providence Health and Services • Retirement Connection • The Dash Fund • The Springs Living • Samuels Yoelin Kantor
The Memories in the Making Art Auction & Gala highlights one of a kind, original art created by participants in the Memories in the Making program.

Individual ticket price: $145 | Early-bird ticket price: $115 | visit alz.org/orswwa/events to purchase tickets.

<table>
<thead>
<tr>
<th>SPONSORSHIP BENEFIT LEVELS</th>
<th>TABLE $2,000</th>
<th>EVENT $3,500</th>
<th>EXCLUSIVE $5,000</th>
<th>PRESENTING $10,000</th>
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<tbody>
<tr>
<td>Table (8), signature cocktails at silent auction</td>
<td>●</td>
<td>●</td>
<td></td>
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</tr>
<tr>
<td>Table (8), full bar at silent auction</td>
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<tr>
<td>Wine at table during the live auction (2 bottles)</td>
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<td>●</td>
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<tr>
<td>Art table sponsor (if applicable)</td>
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<td>●</td>
<td>●</td>
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</tr>
<tr>
<td>Recognition in printed program</td>
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<td>logo</td>
<td>logo</td>
<td>logo</td>
</tr>
<tr>
<td>Recognition in event presentation</td>
<td>name</td>
<td>logo</td>
<td>logo</td>
<td>logo</td>
</tr>
<tr>
<td>Recognition in E-newsletter</td>
<td>name</td>
<td>name</td>
<td>name</td>
<td>name</td>
</tr>
<tr>
<td>Recognition on invitation</td>
<td>name</td>
<td>logo</td>
<td>logo</td>
<td>logo</td>
</tr>
<tr>
<td>Ad in printed program</td>
<td>1/2 page color ad</td>
<td>Full page color ad</td>
<td>Full page color ad</td>
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<tr>
<td>Name recognition from the silent and live auction stage</td>
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<td>1</td>
<td>2</td>
<td></td>
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<tr>
<td>Recognition on MIMAA event website</td>
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<td>logo</td>
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<tr>
<td>MIMAA sponsor exclusive promotional video</td>
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<td>●</td>
<td>●</td>
<td>●</td>
</tr>
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</table>

Exclusive Memories in the Making Art Auction & Gala Sponsorship Opportunities

**Artist Reception Sponsor – $5,000**
Honor our artists featured in the Art Auction & Gala. The Artist Reception celebrates our artists, allows their families to drop in, view the art prior to the auction and be inspired by their loved one. Your company’s logo will be on the invitation, all social media associated with the event and signage at the reception.

**VIP Reception + After Party Sponsor – $5,000**
Make this event even more memorable by sponsoring a VIP Reception prior to the silent auction, where event sponsors and presenting sponsors can mingle and toast. Keep the music rolling after the event by sponsoring the after-party and karaoke.

**Friday’s Featured Artist Sponsor – $5,000**
Each Friday, from March to May, our Facebook page highlights an artist’s profile. As the statewide Friday’s Featured Artist Sponsor, your company’s logo and name will be included in our weekly social media posts, reaching 3,200+ individuals.

**Program Sponsor – $5,000**
Stay in front of each guest with the keepsake event program, which includes pictures of all original, participant artwork as well as your logo and company name displayed prominently beneath each bidder number on the back cover page.

2018 MEMORIES IN THE MAKING ART AUCTION & GALA SPONSORS

PRESENTING SPONSORS: Frontier Management • Retirement Connection EXCLUSIVE SPONSOR: Home Matters Caregiving EVENT SPONSORS: Awarene Health Services Columbia Roofing & Sheet Metal • Generations/Cherrywood Village • O’Donnell Law Firm • Providence Health and Services • Royalton Place • The Springs Living TABLE SPONSORS: Bristol Hospice • Century 21 • Mike Peabody • Concepts in Community Living • Filzen Sales & Marketing • Home Instead • JEA Senior Living Koelsch Senior Communities • Myhre Group Architects • Novosel & Edwards Families • Oregon Health Care Association • Pacifica Senior Living Soft Landings, Solutions for Seniors • Terwilliger Plaza • Wind Song at Eola Hills DESSERT SPONSOR: Home Instead WINE SPONSOR: Visiting Angels
The Walk to End Alzheimer’s® provides an opportunity for the community — family and professional caregivers, those diagnosed with Alzheimer’s, people who have lost a loved one to Alzheimer’s and those who know Alzheimer’s could impact them at any time during their lives — to come together with one voice and say that now is the time to fight back.

<table>
<thead>
<tr>
<th>SPONSORSHIP BENEFIT LEVELS</th>
<th>SILVER $1,500</th>
<th>GOLD $3,500</th>
<th>PLATINUM $5,000</th>
<th>LOCAL PRESENTING $15,000</th>
<th>STATEWIDE PRESENTING $70,000</th>
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</thead>
<tbody>
<tr>
<td><strong>PRE-EVENT BENEFITS</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Chapter liaison to assist in creating Walk team</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Recognition on chapter social media channels</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity to host Walk team kick-off party</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Printed posters and brochures</td>
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<td></td>
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<td></td>
<td></td>
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<tr>
<td>Recognition on Walk website</td>
<td></td>
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<td></td>
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<tr>
<td>Recognition in E-newsletter</td>
<td></td>
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</tr>
<tr>
<td>Printed mailers and save the dates</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>DAY-OF BENEFITS</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Expo booth on Walk Day</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
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</tr>
<tr>
<td>Verbal acknowledgement from stage</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Interview opportunity at starting line</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Recognition on T-shirts</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Walk T-Shirts provided</td>
<td>5</td>
<td>10</td>
<td>15</td>
<td>20</td>
<td>25</td>
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<tr>
<td>Recognition on event sponsor signage</td>
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<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>POST-EVENT BENEFITS</strong></td>
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<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition in 2018 sponsorship packet</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Invitation to exclusive research event</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Opportunity to place honorary chair on Walk committee</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Recognition in post-Walk thank you ad</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Printed thank you postcards</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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</tbody>
</table>
Exclusive Walk Sponsorship Opportunities

Bank Week Sponsor – $6,000
Stay in front of walkers as they come to the Oregon & SW Washington Chapter office during Bank Week to hand in their last-minute donations and pick up their Walk T-shirts. Your logo will be featured on all communications to all registered walkers starting two weeks prior to the event date, and your company will get a promotional table during Bank Week to hand out collateral. Your company will also have the opportunity to pass out T-shirts to walkers.

Champions Club Sponsor – $6,000
On Walk day, your company will have a station in the Champions Club tent where you can thank our top fundraisers. Your logo will be featured on exclusive signage near the Champions Club tent and will be included on invitations to our Champions Club luncheon in February. In addition, you will have the opportunity to set up a promotional table at the luncheon.

Entertainment Sponsor – $6,000
Keep the music rolling on Walk day! Your sponsorship helps provide music and gets your name featured on signage near the stage. Your sponsorship helps make Walk day fun!

Kidz Zone Sponsor – $6,000
Sponsor the designated area for kids at the Walk. Your gift provides face painting, a bounce house, balloon animals and more. You can bring your company banner to display at the play area, or we can provide your logo on signage.

Promise Garden Sponsor – $6,000
All registered walkers receive a Promise Garden flower, the color of which indicates their connection to Alzheimer’s. Your company will have exclusive signage throughout the Walk as the Promise Garden sponsor.

Refreshment Sponsor (3 spots available) – $6,000
Keep the walkers refreshed! The refreshment sponsors help provide items such as water and snacks for the walkers. Perks include company signage at the refreshment area. Arrange your set-up with the Walk coordinator.

Statewide Fundraising Sponsor – $6,000
Help cheer on our 6,000+ walkers throughout the state as they compete for prizes by going above and beyond with fundraising. Your company logo will be included in all communications for online fundraising challenges throughout Walk season, as well as on the prize when the winning walker redeems it.

Statewide Team Week Sponsor – $6,000
Sponsor our weeklong friendly competition among all walkers in Oregon & SW Washington as they compete for fun prizes by recruiting walkers and raising dollars. Your company’s logo will be included in all emails sent to walkers during team week, on the team week save-the-date, and your company will be mentioned during team captain kick-off parties.

Statewide Wednesday’s Walker Sponsor – $6,000
Each Wednesday, from June to October, our Facebook page highlights a walker profile. As the statewide Wednesday’s Walker sponsor, your company’s name will be included in our weekly post, included on our social media handout given to each team captain, and mentioned at team captain kick-off events.

Team Party Sponsor – $6,000
The not-to-be-missed team captain parties officially kick off Walk season. As the sponsor, your company’s logo appears on all team party promotional materials. You also get a booth at the event. Your spokesperson gets the opportunity to speak at the party and you can mix with top fundraisers.

Team Photo Sponsor – $6,000
Make the day even more memorable for Walk teams by sponsoring a professional photo booth! The photo booth will feature the logo of your company.

Walk Celebration Sponsor – $6,000
Showcase your business and brand as our Walk Celebration Sponsor. The Walk Celebration is an official wrap-around event for the Walk to End Alzheimer’s and will recognize our Portland fundraising efforts, honor all our teams and thank our top fundraisers, including our Champions and Grand Champions.

Note: The following exclusive sponsors will also be mentioned as part of our event day promotional email sent to all registered walkers: Refreshment, Champions Club, Entertainment, Promise Garden and Team Photo. All exclusive sponsorship opportunities will receive Platinum level sponsor benefits, as well as exclusive signage in conjunction to what is listed in the descriptions above. All exclusive sponsors will have a right of first refusal for their level so long as a signed commitment form is received by January 1, 2019. After this date, the level will be open to new sponsor prospects.

Ask us how your company can be an exclusive sponsor for multiple Walk to End Alzheimer’s events in Oregon & SW Washington.

2018 Portland Walk Sponsors

Statewide Presenting Sponsor Frontier Management Champions Club Sponsor Bonaventure Senior Living
Entertainment Sponsor The Springs Living Team Photo Sponsor Sunnyside Meadows Walk Celebration Sponsor Marquis Companies
Wednesday’s Walker Sponsor Health Net of Oregon Platinum Sponsor Touchmark in the West Hills
Gold Sponsors Avamere Health Services • Columbia Roofing & Sheet Metal • Law Offices of Nay & Friedenberg LLC • O’Donnell Law Firm • Optum Propec Payless Pharmacy • Providence Health and Services • Radiant Senior Living • Weston Kia Silver Sponsors Cain Denture Centers Emerson House Portland • IBEW Local 48 • JEA Senior Living • Jennings McCall Center • Memory Health Center at Summit Research Network Morningstar of Beaverton • Pacifica Senior Living • Prestige Moving & Storage • Royalton Place • Russellville Park • Sapphire Health Services The Ackerly at Timberland • Tuality Healthcare - An OHSU Partner
The Longest Day is all about love. Love for all those affected by Alzheimer’s disease. Companies are invited to partner with The Longest Day to honor those facing Alzheimer’s disease and to raise funds and awareness in the fight to end Alzheimer’s. Since The Longest Day is built around doing what you love, it is easily adaptable for the workplace. Many companies participate as a philanthropic team-building opportunity, focused on doing good in their community. Hold a BBQ, happy hour or a silent auction in the office. Alternatively, take it off site to have fun and team build!

Start a team for The Longest Day at alz.org/thelongestday.

DO WHAT YOU LOVE WITH YOUR COLLEAGUES ON THE LONGEST DAY

JOIN US IN THE FIGHT TO #ENDALZ ON JUNE 21.

#TheLongestDay
alz.org/TLD

For more information, contact Stephanie Foster smfoster@alz.org, 503-416-0197
The McGinty Conference on Alzheimer’s Disease honors Dean McGinty, MD, a Portland geriatrician, early advocate for the special needs of persons with dementia, and a pioneer in the Alzheimer family support movement. Since Dr. McGinty’s unexpected death in 1995, the Alzheimer’s Association Oregon & SW Washington Chapter has honored him with an educational conference dedicated to the principles he practiced throughout his career: providing high-quality, compassionate and family-centered care. The interactive sessions, motivating speakers, and innovative ideas will focus on the many facets of Alzheimer’s disease, caregiving, research, communication, life-enhancing activities, and person-centered care.

**2018 McGinty Conference on Alzheimer’s**

<table>
<thead>
<tr>
<th>SPONSORSHIP BENEFIT LEVELS</th>
<th>EXHIBITOR $1,000</th>
<th>SILVER $1,500</th>
<th>GOLD $2,500</th>
<th>MCGINTY RECEPTION $3,500</th>
<th>PRINT $5,000</th>
<th>RESEARCH KEYNOTE $5,000</th>
<th>LUNCHEON $10,000</th>
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<tr>
<td>Ad in program</td>
<td>1/4 page</td>
<td>1/2 page</td>
<td>Full page</td>
<td>Full page</td>
<td>Full page</td>
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<tr>
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<td>Recognition on event signage</td>
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<tr>
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</tr>
<tr>
<td>Company name on catering &amp; drink tables</td>
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<td>logo</td>
<td></td>
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</tr>
</tbody>
</table>

**Sponsors**

**Exclusive Sponsor** Home Matters Caregiving

**Gold Sponsors**
- AARP
- Home Instead Senior Care
- Law Offices of Nay & Friedenberg, LLC
- Oregon Health Care Association
- Providence Health and Services
- The Springs Living

**Silver Sponsor** Brookdale Senior Living

**Exhibitor Sponsors** Adeo In Home Care
- OHSU Layton Aging and Alzheimer’s Disease Center
- Pacifica Senior Living
- Touchmark

**2019 Annual McGinty Conference on Alzheimer’s**

**Oregon Convention Center**
777 NE Martin Luther King Jr. Blvd.
Portland, OR 97232

**November 12, 2019**
OREGON & SW WASHINGTON PURPLE PATRONS

Reach new heights in the fight for Alzheimer's first survivor.

The Oregon & SW Washington Purple Patrons sponsorship is a statewide supporter level that elevates your company’s philanthropic contribution in the fight to end Alzheimer’s. As an Oregon & SW Washington Purple Patrons sponsor, you help advance and support the Alzheimer’s Association’s programs and services, advocacy and research in the local community.

Sample Purple Patrons Sponsorship Packages

<table>
<thead>
<tr>
<th>SPONSORSHIP PACKAGES</th>
<th>reason to HOPE</th>
<th>Memories Making Art Auction &amp; Gala</th>
<th>WALK TO END ALZHEIMER’S</th>
<th>20th Annual McGinty Conference on Alzheimer’s</th>
<th>TOTAL (DISCOUNT)</th>
</tr>
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<tbody>
<tr>
<td>Package 1</td>
<td>$5,000</td>
<td>$2,000</td>
<td>$1,500</td>
<td></td>
<td>$8,500 ($425)</td>
</tr>
<tr>
<td>Package 2</td>
<td>$1,500</td>
<td>$2,000</td>
<td>$5,000</td>
<td></td>
<td>$10,000 ($500)</td>
</tr>
<tr>
<td>Package 3</td>
<td>$1,500</td>
<td>$3,500</td>
<td>$3,500</td>
<td></td>
<td>$6,500 ($350)</td>
</tr>
<tr>
<td>Package 4</td>
<td>$5,000</td>
<td>$3,500</td>
<td>$3,500</td>
<td></td>
<td>$12,000 ($600)</td>
</tr>
<tr>
<td>Package 5</td>
<td>$5,000</td>
<td>$5,000</td>
<td>$5,000</td>
<td></td>
<td>$17,500 ($875)</td>
</tr>
<tr>
<td>Package 6</td>
<td>$5,000</td>
<td>$5,000</td>
<td>$15,000</td>
<td></td>
<td>$30,000 ($1,500)</td>
</tr>
<tr>
<td>Create your own</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>(5 percent)</td>
</tr>
</tbody>
</table>

Oregon & SW Washington Purple Patrons Sponsor:
- Involvement in three or more OR & SW WA Chapter events (one must be the Walk to End Alzheimer’s®, our signature event)
- Sponsor Walk to End Alzheimer’s in three or more markets (Portland, Vancouver, Eugene, Bend, Roseburg Medford and Albany)
- Minimum donation amount of $8,000
- Discount of 5 percent will be applied
WHERE DO YOUR DONATIONS GO?

EDUCATION & TRAINING
Myriad caregiver classes and workshops during the year – over 1,000 in person and online.

INFORMATION & REFERRAL 24/7
Helpline, website, and E-newsletter distributed to 14,000+ subscribers.

CARE CONSULTATIONS
One-on-one consultations to help families create a plan of care.

ADVOCACY
Work to secure funding and legislative support from state and federal government.

EARLY-STAGE PROGRAMS
Support for those in the early stages of the disease, and for their caregivers.

SUPPORT GROUPS
Nearly 80 support groups throughout Oregon & SW Washington.

RESEARCH
Nearly $2 million in research grants awarded to local area Alzheimer’s researchers.

SAFETY
Programs and devices to provide safety for people with dementia who wander.

THE IMPORTANCE OF YOUR CONTRIBUTION

“We are so grateful to our dedicated sponsors and other partners for sharing our vision of a world without Alzheimer’s — and for financially investing in Alzheimer’s care, support and research efforts. Working together, our shared vision will become reality.”

Tracy Morgan
Executive Director
Alzheimer’s Association
Oregon & SW Washington Chapter
The Alzheimer’s Association is the leading voluntary health organization in Alzheimer’s care, support and research. Our mission is to eliminate Alzheimer’s disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health.

Our vision is a world without Alzheimer’s disease®.