# 13th Annual CAREGIVER'S JOURNEY CONFERENCE Sponsorship Opportunities



A conference for Alzheimer's Caregivers and Families who are supporting a person living with Alzheimer's disease or another dementia.

April 25, 2024 Crowne Plaza Hotel 801 Greenwich Ave, Warwick, RI 02886



# About the Caregiver's Journey Conference

More than 500 caregivers will gather to discover the tools and resources essential to caring for a person with Alzheimer's and other dementia. Caring for someone with Alzheimer's disease or related dementia is truly a labor of love. Conference attendees will learn to provide person-centered care while maintaining their own self care.

Conference highlights include:

- A full day of professional respite care so a caregiver can attend the conference
- An immersive experience to demonstrate living with dementia. This will help to develop self awareness, understanding and empathy.
- Keynote presentation, light breakfast, buffet lunch and up to 14 breakout sessions to choose from.
- Plenty of time for networking and engaging with attendees.

### Get Involved. Join the Fight. Support Caregivers.

Demonstrate your company's leadership role in the fight against Alzheimer's by joining as a Caregiver's Journey Conference sponsor. The Alzheimer's Association Rhode Island Chapter offers numerous opportunities to increase your company's visibility and brand recognition with this important community.

# **Registration Opens March 1, 2024**

Register online at Alz.org/RI or call the 24/7 Helpline at 800-272-3900.

## About the Alzheimer's Association®

Our mission: The Alzheimer's Association leads the way to end Alzheimer's and all other dementia — by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support. Our Vision is a World without Alzheimer's and all other dementia.

# Join us by Supporting Caregivers in Sponsorship

Presenting \$10,000	Platinum \$5,000	Gold \$2,500	Silver \$1,500	Vendor \$600
Top tier logo 1st Save the date card 1/15/24	Top tier logo 2nd Save the Date Card 2/20/24			
First tier logo on each keynote introduction	2nd tier logo on keynote introduction	3rd tier logo on keynote introduction		
First tier logo with URL link on conference website	2nd tier logo with URL link on conference website	3rd tier logo with URL link on conference website	Company name with URL link on conference website	Company name with URL link on conference website
Logo on cover page of Conference Brochure and full page in Day of Conference Brochure	Full page ad in Day of Conference Brochure	1/2-page ad in Day of Conference Brochure	Listing in Day of Conference Brochure with contact info	Listing in Day of Conference Brochure with contact into
LIVE Welcome Remarks During Morning Address from representative	30-second promotional video presentation during breaks	Thank You Logo displayed on Banquet Tables		
Social Media: recognition on ALL posts about conference Logo and link	Social Media: 4 social media posts about conference Logo and link	Social Media: 2 social media posts about conference logo and link	Social Media: 1 Social Media post about conference with logo and link	Special Recognition during June 2024 Alzheimer's Awareness Month with link to company website
Exhibitor Space at Annual Symposium	Exhibitor Space at Annual Symposium	Company Promotional Materials at Spring Event 2024	Company Promotional Materials at Autumn Event 2024	
Premium space Vendor Table at conference	Premium space Vendor Table at conference	Vendor Table at conference	Vendor Table at conference	Vendor Table at conference

#### **COMMITMENT FORM**

Yes! I would like to commit to becoming a sponsor for the **13th Annual Caregiver's Journey Conference.** Your corporate sponsorship will help advance the fight against Alzheimer's and support the Association's vision of a world without Alzheimer's disease.

<b>Sponsorship Levels</b> Presenting Sponsorship \$10,000 Platinum Sponsorship \$5,000 (February 15, 2024)	<b>Vendor Participation</b> By February 15, 2024 \$600 After February 15, 2024 \$725
Gold Sponsorship \$2,500 (by March 1, 2024 Silver: Sponsorship \$1,500 (by March1, 2024	Color Ad in Day of Program Deadline April 1, 2024 (logos and ads) Full Page Ad \$500 Half Page Ad \$250 Quarter Page Ad \$125

#### **Business Information**

Business Name:
Primary Contact:
Street Name:
Town:
City:
Zip Code:
Telephone Number:
Email:
Company Website:

Please make checks payable to: Alzheimer's Association RI Chapter \_\_\_\_\_ Payment enclosed \_\_\_\_\_ Please bill me

Mail to: Alzheimer's Association, RI Chapter 245 Waterman Street, Suite 306, Providence, RI 02906 Fax to: 401-421-0115 Email to: mmurphy@alz.org Questions? Please call Annie Murphy at: 401-421-0008

<u>click link to register and make credit card payment</u> <u>https://act.alz.org/site/Donation2?df\_id=56999&56999.donation=form1&mfc\_pref=TT</u>

All payments required prior to conference by April 1, 2024 (If payment is not received by April 1 deadline, we cannot except you at conference or ads in day of program)