A Letter from our Board Chair

Dear Friends,

It’s hard to believe that the end of another year is fast approaching. As the needs in the community continue to increase, the Board and staff continue to stretch the resources needed to address these needs. We have been able to improve delivery of our programs and services. We have cultivated new relationships, as well as continue to build concern and awareness. Thanks to the effort of many supporters and donors, the Chapter has been able to execute four successful Walk to End Alzheimer’s events. This signature event has seen growth, even during the economic downturn. Participation increased by 17%. Unique in the field, the Alzheimer’s Association Helpline has provided information and support to over 11,000 people locally. As the largest, private non-profit funder of Alzheimer’s research, the Association is committed to accelerating progress of new treatments, prevention and ultimately, a cure. With your help, we will continue to ensure that we will be there for all who need our assistance. Thank you for your support.

Cordially,

Enrique Piñeiro, LEED, AP
Board Chair

Advocacy & Public Policy

In 2050, up to 16 million Americans will have Alzheimer’s disease, creating an enormous strain on the health care system, families, and the federal budget. Recognizing this growing crisis, Congress unanimously passed and President Obama signed into law the National Alzheimer’s Project Act (NAPA), calling for the creation of a National Alzheimer’s Plan. In May 2012, the first-ever National Plan was released. In support of the Plan, the President’s fiscal year 2014 budget proposal includes $100 million in additional funding for research, education, care, and support.

Volunteers of Great Value

The Southeast Florida Chapter has made tremendous strides to grow its volunteer base with the help of increased outreach efforts and volunteers who are truly dedicated to the cause. Whether to help a single individual or ignite change that benefits millions, our volunteers have come together to make a difference in the lives of the people we serve.

In FY 2012-2013, Volunteers donated 13,800 hours across the Chapter’s seven county service area. The estimated dollar value of volunteer time according to the Corporation for National and Community Service is $22.14 per hour for 2012, which means our volunteers gifted us with $305,554 worth of assistance! Thank you volunteers!

Volunteers aren’t paid, not because they are worthless, but because they are priceless- Anonymous

Board of Directors

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Board Chair
Elliott W. Starman, CPA
Vice Chair
Monika Krumböck
Treasurer

Board Members:
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Joel Levy, DSW
Joyce McLendon
William “Bill” Sussman, Esq
Debora Thompson
Mark Todd, PhD

Mission Statement

To eliminate Alzheimer’s disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health.
We would like to thank our donors for their generous support throughout fiscal year 2013. During the fiscal year, 80% percent of every dollar was used to fund local programs and services. Your donations enabled us to provide care and support for more than 150,000 persons with Alzheimer’s disease, their caregivers as well as their families. We were able to provide outreach programs, education and training, health fairs and conferences to raise awareness about Alzheimer’s disease. We are pleased to report that your generosity also allowed us to provide support for the advancement of research in areas of better treatment options, prevention and eventually cure of Alzheimer’s disease and related disorders. Thank you for your continued support as we work toward achieving our vision of a world without Alzheimer’s disease.

Respectfully submitted by,
Monika Krumbock
Treasurer

Program Review

Number of people participating in Chapter programs annually:

- 24-Hour HELPLINE Calls in the Nation: 11,442
- Education and Community: 83,448
- Health Fairs: 11,695
- MedicAlert® + Safe Return® New Enrollment: 9,239
- Support Groups: 11,818

The Southeast Florida Chapter has one of the largest volumes of HELPLINE calls in the nation. Staffed by Master’s level clinicians, Helpline offers professional intervention and guidance related to issues such as care plans, behavior management, communication techniques, resources and caregiver stress. Special thanks to all our donors for supporting scholarships for more than 50 percent of all MedicAlert®+ Alzheimer’s Association Safe Return® local applicants.

Annual Events

- Walk to End Alzheimer’s®
- Regional Education Conference
- Multi-Cultural Educational Conferences
- Reason To Hope

For more information, visit www.alz.org/seflorida

Chapter Service Area

The Southeast Florida Chapter serves Broward, Martin, Miami-Dade, Monroe/OKeechobee, Palm Beach, and St. Lucie counties.
Population: 6,198,064
Alzheimer’s Disease Cases: 136,756*

* This figure provided by the Department of Elder Affairs includes persons age 65 or older. It does not include persons with Alzheimer’s under the age of 65.

West Palm Beach Headquarters
3333 Forest Hill Boulevard • West Palm Beach, FL 33406

Broward Regional Office
North Broward Medical Center (Donated office space)
201 E. Sample Rd. • Deerfield Beach, FL 33064

Treasure Coast Regional Office
Seacoast National Bank (Donated office space)
11711 SE U.S. Highway 1 • Hobe Sound, FL 33455

Miami-Dade Regional Office
Miami Jewish Health Systems (Donated office space)
5200 NE 2nd Avenue, Ablin Bldg. • Miami, FL 33137

National Alzheimer’s Association
225 N. Michigan Ave., 17th Floor • Chicago, IL 60601-7633
1-312-335-8700

Alzheimer’s Association Southeast Florida Chapter
Phone: 800-272-3900 • Fax: 561-967-0947
www.alz.org/SEFlorida