The Southeast Florida Chapter has made tremendous strides to grow its volunteer base with the help of increased volunteers. Volunteers aren't paid, not because they are worthless, but because they are priceless. Every 67 seconds someone in the United States develops Alzheimer’s. There are approximately 500,000 people dying each year because they have Alzheimer’s.

Alzheimer’s disease is the 6th leading cause of death in the United States. In 2013, 15.5 million caregivers provided an estimated 17.7 billion hours of unpaid care valued at more than $220 billion.

The Alzheimer’s Association, Southeast Florida Chapter is a 501(c)(3) organization. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free 1-800-HELP-FLA. Registration does not imply endorsement, approval, or recommendation by the state. The Annual Report 2014 serves.

THE BRAINS BEHIND SAVING YOURS™
MESSAGE FROM BOARD CHAIR

It’s hard to believe that the end of another year is fast approaching. As the needs in the community continue to increase, the Board and staff continue to stretch the resources needed to address these needs. We have been able to improve delivery of our programs and services. We have cultivated new relationships, as well as continue to build concern and awareness. Thanks to the effort of many supporters and donors, the Chapter has been able to execute four successful Walk to End Alzheimer’s events. This signature event has seen growth, even during the economic downturn. Unique in the field, the Alzheimer’s Association Helpline has provided information and support to over 11,000 people locally. As the largest private non-profit funder of Alzheimer’s research, the Association is committed to accelerating progress of new treatments, preventions and ultimately, a cure. With your help, we will continue to ensure that we will be there for all who need our assistance. Thank you for your support.

OUR VISION
A world without Alzheimer’s disease

OUR MISSION
To eliminate Alzheimer’s disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health.

PROGRAM REVIEW
The Southeast Florida Chapter has one of the largest volumes of HELPLINE calls in the nation. Staffed by Master’s level clinicians, Helpline offers professional intervention and guidance related to issues such as care plans, behavior management, communication techniques, resources and caregiver stress. Special thanks to all our donors for supporting scholarships for more than 50 percent of all MedicAlert®+ Alzheimer’s Association Safe Return® local applicants.

Number of people participating in Chapter programs FY 2014:

- 24-Hour HELPLINE: 11,262
- Education and Community: 37,642
- Health Fairs: 4,463
- MedicAlert® + Safe Return®: 9,394
- Support Groups: 41,148
TREASURER REPORT

At the Alzheimer’s Association, Southeast Florida Chapter, 83 cents of every dollar donated goes directly to programs and services that help anyone affected by Alzheimer’s disease and related dementias. In fiscal year 2014 we achieved a budget surplus. Our revenue of $2M enabled us to increase the delivery of our programs and services and to expand our outreach. We raised $594K from our Walk to End Alzheimer’s, our signature event. We are honored that our donors and sponsors continue to invest in our mission and are grateful for every dollar received to help us in our fight against Alzheimer’s disease.

Expenses - Fiscal Year 2014

- Fundraising: 13%
- Patient and Family Services: 32%
- Education and Training: 18%
- Public Policy, Research and Communications: 33%
- Management and General: 4%

Total Expenses $1,860,012

Revenue - Fiscal Year 2014

- Other revenue: 32%
- Bequests: 22%
- Corporations and Foundations: 9%
- Fundraising Events: 29%
- Shared Revenue from National: 3%
- Individuals: 5%

Total Revenue $2,059,042

PROGRAM SERVICES

- 24-Hour Dementia-Specific HELPLINE 800-272-3900
- Dementia-Specific Resource Guide
- Early Stage and Caregiver Education Programs
- Younger-Onset Telephone Support Groups
- Early Stage and Caregiver Support Groups
- Medic Alert® + Alzheimer’s Association Safe Return® Wanderers Identification Program
- Community Education
- Advocacy & Public Policy
- Professional Training
ANNUAL EVENTS

Alzheimer’s Association, its supporters and friends host events year-round, all across the Southeast Florida Chapter’s seven-county service area.

- Walk to End Alzheimer’s®
- The Longest Day
- Regional Education Conference
- Multi-Cultural Educational Conferences

For more information, visit www.alz.org/seflorida

ADVOCACY & PUBLIC POLICY

The National Alzheimer’s Project Act (NAPA) – bipartisan legislation unanimously approved by Congress – required the creation of an annually updated national strategic plan to address the rapidly escalating Alzheimer’s crisis. On May 15, 2012, the Department of Health and Human Services released the National Plan to Address Alzheimer’s Disease. It has, for the first time, launched a comprehensive campaign within the federal government to overcome Alzheimer’s disease by addressing Alzheimer’s research, care, institutional services and home- and community-based programs. Our goal is to ensure that the plan is thoroughly and expeditiously implemented.

CHAPTER SERVICE AREA

The Southeast Florida Chapter serves Broward, Martin, Miami-Dade, Monroe, Okeechobee, Palm Beach, and St. Lucie counties.
Population: 6,198,064
Alzheimer’s Disease Cases: 136,756*
* This figure provided by the Department of Elder Affairs includes persons age 65 or older. It does not include persons with Alzheimer’s under the age of 65.

WEST PALM BEACH HEADQUARTERS
3333 Forest Hill Boulevard • West Palm Beach, FL 33406

BROWARD REGIONAL OFFICE
North Broward Medical Center (Donated office space)
201 E. Sample Rd. • Deerfield Beach, FL 33064

TREASURE COAST REGIONAL OFFICE
Seacoast National Bank (Donated office space)
11711 SE U.S. Highway 1 • Hobe Sound, FL 33455

MIAMI-DADE REGIONAL OFFICE
Easter Seals South Florida (Donated office space)
1475 N.W. 14th Ave. • Miami, FL 33125

NATIONAL ALZHEIMER’S ASSOCIATION
225 N. Michigan Ave., 17th Floor • Chicago, IL 60601-7633

Alzheimer’s Association Southeast Florida Chapter
Phone: 800-272-3900 • Fax: 561-967-0947 www.alz.org/SEFlorida

FEDERAL PRIORITIES 2014

<table>
<thead>
<tr>
<th>Probable Alzheimer’s disease cases</th>
<th>Total Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>Okeechobee</td>
<td>*785</td>
</tr>
<tr>
<td>St. Lucie</td>
<td>*6,964</td>
</tr>
<tr>
<td>Martin</td>
<td>*5,611</td>
</tr>
<tr>
<td>Palm Beach</td>
<td>*42,071</td>
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<tr>
<td>Broward</td>
<td>*35,316</td>
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<tr>
<td>Miami-Dade</td>
<td>*46,264</td>
</tr>
<tr>
<td>Monroe</td>
<td>*1,341</td>
</tr>
</tbody>
</table>
THE END OF ALZHEIMER’S STARTS WITH ME

Annually, the generosity of many businesses, foundations, government agencies and individuals help the Alzheimer’s Association to advance vital research and provide local and national educational programming. We are deeply grateful for their continuing support of our mission.

Gold Donors
$10,000+

Johnston & Stubbs Estate of John Franco
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Silver Donors
$5,000+

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The Lewis Family Foundation
WPLG TV
Community Health Charities of Florida
United Way of Palm Beach County
Lary Foundation, Inc.
John Gigante
Smith Alzheimer’s Mah Jongg
Jewish Communal Fund
Making Memories for Alzheimer’s
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George & Carolyn Metskas Family Foundation
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Mark Siegel
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UBS Employee Giving Programs
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City of Tamarac
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South Florida Gastroenterology
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The Swezy Family Foundation
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Mark Howren
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Mary Suther

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Nancy Greenfield
The Treasure Coast Health System
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Boyle Family Charitable Foundation
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Robert Howard
Robert Mathews
Robert Schumacher
Ronald Hurwitz
Sharon Stiles
Silas Grosso
Steve Lowsky
Suzanne Herzing
Thomas Andruskevich
Thomas Henry
Violet Jacobs

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Elayne Forgie

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Dr. Carl H. Sadowsky
Phillip D. Mrozinski

Southeast Florida CEO
Ann May
“Volunteers aren’t paid, not because they are worthless, but because they are priceless”

The Southeast Florida Chapter has made tremendous strides to grow its volunteer base with the help of increased outreach efforts and volunteers who are truly dedicated to the cause. In FY 2014, volunteers donated tens of thousands of service hours across the Chapter’s seven county service area. Whether to help a single individual or ignite a change that benefits millions, our volunteers have come together to make a difference in the lives of the people we serve.