OUR VISION:

A world without Alzheimer’s disease.

2014 ANNUAL REPORT
JULY 1, 2013 - JUNE 30, 2014
Our Mission
To eliminate Alzheimer's disease through the advancement of research; to provide and enhance care and support for all affected; and to reduce the risk of dementia through the promotion of brain health.

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As former caregivers for our fathers, we understand all too well the challenges, the loneliness, the fear, and the frustration associated with Alzheimer's disease.

But we also understand very well the hope, community, resources, and compassion that surround those navigating the maze of Alzheimer's disease. We are that hope, community, resources, and compassion.

We are the Alzheimer's Association.

We are Care & Support - there for those who need us through our 24-hour Helpline, support groups, care consultations, caregiver training, and much more.

We are Concern and Awareness to lift this cause into a movement not only here but worldwide.

We are Advocacy, creating a voice for change. In fact, your voice was the catalyst for increased research funding last year.

We are Research to accelerate the development of new treatments. The Association is the convener of the world's leading dementia researchers at its annual Alzheimer's Association International Conference.

We are Revenue to fuel it all. This fuel permits us to be the shoulders, the ears, the resources, the compassion, and the hope for those who need us.

We are the ones who are relentless in the fight against Alzheimer's disease. We have to be! Alzheimer's is the most expensive disease in America and the costs will continue to exponentially increase with each passing year.

We are optimistic of a world with effective Alzheimer treatments. We are optimistic that we can help more people as they journey the road of Alzheimer's. We are optimistic that someday soon someone will stand before us and say – “I am an Alzheimer’s survivor.”

We are optimistic because of you! You are the light of hope that will bring us to a world without Alzheimer’s. Who you are makes a difference every day!

In gratitude, we are

Board Chair
Gino V. Colombara
President & CEO

Currently Alzheimer’s disease cannot be prevented, cured or effectively treated.
This year, the Alzheimer’s Association made investments totaling approximately $14 million in more than 88 scientific investigations. These include grant awards to 78 projects funded through its International Research Grant Program (IRGP), representing proposals ranked highest by peer-reviewers in an extremely competitive field of 537 applications (invited from over 1,100 Letters of Intent).

Since 1982, the Alzheimer’s Association has invested over $335 million in more than 2,250 scientific investigations. As of August 2014, more than 350 of these investigations are ongoing in 20 countries.

Don’t just hope for a cure. Help us find one.

The chapter’s outreach to the medical community reached 180 students at Eastern Virginia Medical School. We also had a mailing of information on diagnostic, referral and other medical topics of interest and follow-up calls to 56 neurologists, 10 geriatricians and 46 top prescribers of dementia modifications.

The chapter’s Medical-Scientific Committee conducted a training for over 30 general practitioners on the diagnosis and treatment of individuals with dementia and Alzheimer’s. We received 88 referrals through our Memory Loss Referral program.
Families facing Alzheimer’s disease find education, support and access to resources when they connect to the chapter. Education programs provide understanding of the disease process, caregiving techniques, and insight into needed planning. Caregiver education programs such as our two-hour Family Orientation and our Living with Alzheimer’s series help family members understand how to be a healthy caregiver at all stages of the disease. Professionals, including first responders and health industry workers, learn how to provide person-centered assistance when encountering those with the disease. Our 24/7 Helpline is still the most utilized method of first contact with our constituents.

- 1,880 individuals received information, support and referral on our 24/7 Helpline.
- 191 families received in-depth Care Consultations.
- 3,338 individuals attended 254 education programs for family caregivers, professional caregivers, and community members.
- 27 caregiver support groups met monthly serving 1,338 individuals.
- 2 early stage support groups met monthly serving 98 individuals in early stage and their care partners.
- 41 caregivers received $15,852 in respite subsidies resulting in 226 days of adult day care and 1,222 hours of in-home care.
- 33 diagnosed individuals signed up for our wandering safety net program, MedicAlert®+Safe Return®.
Fund Development

Events such as the Walk to End Alzheimer’s®, A Reason to Hope Breakfast, YAAA! Black Tie Bowling, and the Parrot Head Beach Ball provide the perfect venue to build community for those affected and impacted by Alzheimer’s disease. These events raised $712,599 during the fiscal year to support local chapter programs and services, and the advancement of research.

The success of each event is due to the tireless dedication, enthusiasm, and passionate support of our volunteer committees, as well as the generous support of community-minded businesses, organizations and individuals. With them by our side, we will continue to move forward with clarity, determination and purpose to achieve a world without Alzheimer’s.

Acknowledged below are the FY2014 event sponsors of $750 and above (in-kind included):

Proud Regional Sponsor

Walk To End Alzheimer’s® 2013:

Presenting Sponsors: Eagle Medical Transports, Joyce S. Price Family Foundation, Stephens & LaRoche Financial Partners/Commonwealth Financial Partners, Suffolk Parks & Recreation

Promise Garden Sponsor: Pacifica Senior Living

T-Shirt Sponsors: Kindred Transitional Care & Rehabilitation-Nansemond Pointe, QVC, Riverside Health System, The Albano Family Limited Partnership

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Silver Sponsors: DeStress Express, Gentiva Home Health & Hospice, Hermitage on the Eastern Shore, Mennoood Retirement Community, Peninsula Funeral Home, RJJ, Inc./Onley Wendy’s, We Love Dorothy Athey Nance, Weymouth Funeral Home

Media Partners:
Grants

Local community Foundations play an essential role in supporting critical programs such as respite care subsidy assistance, educational outreach, and care consultations. Our sincere appreciation is extended to the following granting agencies that have awarded grants totaling $64,045 combined:

Grants $10,000 and above
- Portsmouth General Hospital Foundation ($18,500)
- Camp Family Foundations ($10,500)
- Altria Companies Employee Community Fund ($10,000)
- Franklin Southampton Charities ($10,000)

Grants $1,000 - $9,999
- J.L. Camp Foundation ($5,000)
- United Way of Virginia’s Eastern Shore ($3,545)
- William M. Camp Foundation ($3,000)
- The Allstate Foundation ($1,000)
- Amerigroup Foundation ($1,000)

Grants $999 and below
- Cape Henry Rotary Club ($500)
- Peninsula Community Foundation ($500)
- Walmart Foundation ($500)

YAAA! Young Adults for Alzheimer’s Awareness

YAAA! is a group of young professionals working within the Southeastern Virginia Chapter to meet mission-related objectives. Most have been touched by Alzheimer’s disease in their own lives.

In 4 years, the dedication of YAAA! members has resulted in raising close to $80,000 to support family programs and services. YAAA! members have also been instrumental in recruiting a large number of advocates to support the advancement of research.

For more information about YAAA! Find us on Facebook facebook.com/groups/yaaahr and on Twitter yaaa757
Southeastern Virginia Chapter serves the following cities and counties:

The Southeastern Virginia Chapter serves:
7,400 square miles • 16 counties • 10 cities

Contact Us
Southeastern Virginia Chapter Office
6350 Center Drive, Suite 102
Norfolk, VA 23502

Eastern Shore Office
5432 Bayside Road
Exmore, VA 23350

Peninsula Office
739 Thimble Shoals Blvd., Suite 1006
Newport News, VA 23606

Williamsburg Office
213 McLaws Circle, Suite 2-B
Williamsburg, VA 23185

800.272.3900
757.461.7902
infoseva@alz.org
alz.org/seva

facebook.com/alzseva
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alzseva.wordpress.com

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