

**GALA SPONSORSHIP OPPORTUNITIES**

**TEAMING UP  
to ENDALZ**



	\$15,000	\$10,000	\$5,000	\$3,000	\$2,500	\$2,500	\$1,500
	PREMIUM	GOLD	SILVER	BRONZE (CORPORATE OR FAMILY)	HORS D'OEUVRES, COCKTAILS OR VALET	MEMORIES IN THE MAKING	LUCKY KEY, WINE PULL OR COAT CHECK
Live Program Feature	Pre-recorded or live speaking opportunity during main program						
Venue Logo	Spotlight Projected Logo						
Logo on Printed Program	Prominent	Prominent					
Premium Wine at Table	X	X					
Alzheimer's eNews	Recognition in chapter E-news	Recognition in chapter E-news	Recognition in chapter E-news				
Logo on Invitation	Prominent Commit by 4/4/2022	Prominent Commit by 4/4/2022	Name Commit by 4/4/2022				
Live Program Logo Placement	Multiple	Multiple	Multiple				
Social Media	:30 video on why your company supports Alzheimer's Association	Prominent Logo & Mention	Logo	Name			
Verbal Recognition During Main Program	X	X	X	X			
Company or Family Name on Table	X	X	X	X			
Prominent Signage at Sponsored Area					X	X	X
Live Program Recognition	Logo	Logo	Logo	Large Name	Small Name	Small Name	Small Name
Ad in Printed Program	Full Page Commit by 5/13/2022	Full Page Commit by 5/13/2022	Full Page Commit by 5/13/2022	Half Page Commit by 5/13/2022	1/4 Page Commit by 5/13/2022	1/4 Page Commit by 5/13/2022	1/4 Page Commit by 5/13/2022
Recognition on Auction Website	Logo Prominent	Logo Prominent	Logo	Logo or Family Name "in honor of"	Name	Name	Name
Tickets to Event	10	10	10	10	4	4	2

For more information, contact Crystal Luehne at 414.775.7564 or [crluehne@alz.org](mailto:crluehne@alz.org).

Please commit by May 13, 2022.

# Gala Thursday, June 16, 2022

American Family Field, Milwaukee, WI

An open air event with protection from the elements.

**Team up for a Gala, all in support of our vision of a world without Alzheimer's and all other dementia.**

A message from our Honorary Co-Chairs:



"I have taken on a leadership role as a co-chair for this Gala, in honor of my family who is personally impacted by this disease. Please join me in supporting our efforts to end this devastating disease."

**Cecelia Gore**, executive director, Brewers Community Foundation



"This cause is near and dear to my heart with the loss of my husband, Donald Sykes. Join me in the fight against Alzheimer's. Don't count the days but make the days count!"

**Gerri Sykes**, community leader and advocate, and wife of the late Donald Sykes, former executive director of Employ Milwaukee

**For more information, contact Crystal Luehne at [crluehne@alz.org](mailto:crluehne@alz.org) or 414.775.7564.**

**Sponsored by Northwestern Mutual and Schlossmann Auto Group**

To view our website or purchase a table or tickets, visit [WIALZGala2022.givesmart.com](http://WIALZGala2022.givesmart.com).

alzheimer's  association®

**Please commit by May 13, 2022.**

