## Sponsorship Opportunities

### Live Program Feature
- **Pre-recorded or live speaking opportunity during main program**

### Venue Logo
- **Spotlight Projected Logo**

### Logo on Printed Program
- **Prominent**
- **Prominent**

### Premium Wine at Table
- **X**
- **X**

### Alzheimer’s eNews
- **Recognition in chapter E-news**
- **Recognition in chapter E-news**
- **Recognition in chapter E-news**

### Logo on Invitation
- **Prominent**
- **Prominent**
- **Name**

### Live Program Logo Placement
- **Multiple**
- **Multiple**
- **Multiple**

### Social Media
- **30 video on why your company supports Alzheimer’s Association**
- **Prominent Logo & Mention**
- **Logo**
- **Name**

### Verbal Recognition During Main Program
- **X**
- **X**
- **X**
- **X**

### Company or Family Name on Table
- **X**
- **X**
- **X**

### Prominent Signage at Sponsored Area
- **X**
- **X**
- **X**

### Live Program Recognition
- **Logo**
- **Logo**
- **Logo**
- **Large Name**
- **Small Name**
- **Small Name**
- **Small Name**

### Ad in Printed Program
- **Full Page**
- **Full Page**
- **Full Page**
- **Half Page**
- **1/4 Page**
- **1/4 Page**
- **1/4 Page**

### Recognition on Auction Website
- **Logo Prominent**
- **Logo Prominent**
- **Logo**
- **Logo or Family Name “in honor of”**
- **Name**
- **Name**
- **Name**

### Tickets to Event
- **10**
- **10**
- **10**
- **10**
- **4**
- **4**
- **2**

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For more information, contact Crystal Luehne at 414.775.7564 or crluehne@alz.org.
ALZ GALA 2023

WE NEED YOUR SUPPORT.

Invest in Our Mission

The mission of the Alzheimer’s Association is to lead the way to end Alzheimer’s and all other dementia — by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support.

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