



**ALZHEIMER'S  
& BRAIN**  
awareness month  
ALZHEIMER'S ASSOCIATION



# Go Purple Local Businesses

Show your commitment to ending Alzheimer's during the month of June:

- Educate employees about Alzheimer's
- Encourage staff to wear purple
- Decorate cafeteria with purple
- Turn lights purple in your building
- Form a Walk to End Alzheimer's team
- Host a Purple with a Purpose event - employee BBQ, bake sale or potluck lunch
- Spotlight staff who dye hair or beards purple
- Share photos on social media #GoPurple #ENDALZ
- Fight the darkness of Alzheimer's on **June 21** - The Longest Day - the day with the most light

