

The Longest Day Volunteers

“Mom’s Recipe Destination Virtual Fundraiser”

Jodi and Mckenzie Barrett, Middleton Wisconsin

Jodi and her daughter McKenzie have been participating in The Longest Day for two years. They were looking for a service opportunity that they could do as a family. “McKenzie and I are involved with the Alzheimer's Association supporting The Longest Day in hopes that a cure will be found and nobody has to suffer such a dark disease,” says Jodi. “We are honoring my Mom who we lost in 2016.”

“The Longest Day is such a great opportunity to do what you love to honor a loved one,” says Jodi. In the past, they hosted a painting party to raise funds. This year they had planned to sell flowers at one of McKenzie’s swim meets, but COVID-19 forced them to look for a virtual fundraising idea. “Stay at home orders aren’t going to stop us from raising funds and spreading the love for all those affected by Alzheimer's,” says Jodi. She created a “Mom’s Recipe Destination” on Facebook. If you make a donation, you will be added to the private group and have access to recipes that her mom loved and were her specialties. Donors are also encouraged to share their own recipes on the page. The fundraiser started in late April and immediately took off with dozens of recipes populating the site. It will run through June 20th.



“If you have a passion for helping the mission of the Alzheimer’s Association, this is an easy way to give back,” says Jodi. It’s on your own terms and has a big impact.”

You can support Jodi and McKenzie at: <https://bit.ly/JodiTLDfundraiser>.

The Longest Day is the day with the most light — the summer solstice. On June 20, people from across the world will fight the darkness of Alzheimer's through a fundraising activity of their choice.