

"Going Tau Tipping"

The rally cry for RivALZ Beta team



Tiffany Yapp
Cottage Grove, WI

An Unlikely Community

When you think of Alzheimer's disease, you don't often think of young working professionals. But this is exactly what the RivALZ Madison is made up of! Tiffany Yapp, an Internet and Customer Service Manager at Wilde East Town Honda, has been involved with RivALZ Madison since the game came to Madison 10 years ago. "At the time, I saw an ad for RivALZ," Tiffany said. "My grandmother, Lorraine, had just been diagnosed, so the cause was dear to me, and of course I love football! It's such an amazing event to be a part of. Not only are you helping the cause, but you're getting the word out, meeting new people and staying active."

Playing for the Future Generations

"A lot of people our age don't think about the future," Tiffany said. "Alzheimer's and dementia touch the lives of so many, and at any time it could impact someone you love or you. My grandmother passed away five years ago and I can attest to how hard that journey can be. We play to create awareness to help find a cure now. We have to keep trying for the future of everyone."

Come on Out

"The great thing about RivALZ is that anyone can play and we welcome all experience levels," Tiffany, team Beta player said. "I've made friendships that have lasted a decade and this event means a lot to me."

The RivALZ Madison teams are the Beta and Tau teams – with those names representing amyloids in the brain that are believed to be the cause of Alzheimer's disease. The teams have developed slogans to rally their players, such as the Tau team calling themselves the "Beta Blockers" or the Beta team saying they are "Going Tau Tipping." Good luck this season!

