

The Longest Day Volunteers *"Playing Cards for a Cause"*

David Melin, Onalaska, WI

David is taking his love of bridge and turning it into dollars in honor of The Longest Day. He is a member of the American Contract Bridge League (ACBL) in La Crosse and will be playing bridge virtually on June 20th and 21st with proceeds going to the Alzheimer's Association.

This is the eighth year the ACBL is partnering with the Alzheimer's Association to support The Longest Day. As The Longest Day's inaugural partner, they have raised more than \$6 million for the care, support and research efforts of the Alzheimer's Association. Bridge is uniquely suited for this event because studies show that playing strategic games, like bridge, help keep your brain healthy. While historically, the fundraiser was played in person, this year the ACBL has partnered with Bridge Base Online so all games will be virtual. Player fees during The Longest Day weekend will be donated to the Alzheimer's Association.



"Bridge is a great activity and promotes using your mind and stretching it," says David. "This has been known to stave off Alzheimer's and other dementias." David's father-in-law suffered from dementia.

To support David's fundraiser,

visit: https://act.alz.org/site/TR/LongestDay2020/TheLongestDay?team_id=602572&pg=team&fr_id=13035

The Longest Day is the day with the most light — the summer solstice. On June 20, people from across the world will fight the darkness of Alzheimer's through a fundraising activity of their choice.

