

The Longest Day Volunteers

The Brain Gang – Fighting Alzheimer's

Laurie Lamp, Menomonee Falls, Wisconsin

“Participating in The Longest Day makes you feel like you’re doing something important,” says Laurie. “If dementia doesn’t affect your family, you don’t know how bad it is. We need to bring awareness to this terrible disease.”

Laurie’s mother Donna lost her battle with dementia on May 26th, 2020. “Heaven gained another angel,” says Laurie. “She was a strong and faithful mom, nana and friend. She was struggling with memory loss but still retained her sweet and kind personality.”

Laurie is hosting a bike ride for family and friends on June 20th starting at her home and biking on trails around Menomonee Park. “My mom’s favorite pastime was biking with dad on long bike trips across Wisconsin,” says Laurie. “So on The Longest Day we ride as a memorial to mom and all those affected by memory loss.” Her team, The Brain Gang, will end their ride at the The Auberge at Oak Village in Menomonee Falls, where her mother was a resident. They plan to do a balloon release in her honor.

You can support Laurie and her team by donating at:

https://act.alz.org/site/TR/LongestDay2020/TheLongestDay?team_id=615606&pg=team&fr_id=13035

The Longest Day is the day with the most light — the summer solstice. On June 20, people from across the world will fight the darkness of Alzheimer's through a fundraising activity of their choice.

