

SPONSORSHIP OPPORTUNITIES



38TH ANNUAL WISCONSIN STATE CONFERENCE MAY 5-6, 2024

**KALAHARI RESORT
WISCONSIN DELLS**

To reserve your sponsorship, contact:
Kennedy Turner, Blueprint Events
kennedy@blueprinteventsllc.com



 **ALZHEIMER'S
ASSOCIATION**



38TH ANNUAL WISCONSIN STATE CONFERENCE

May 5-6, 2024

The 38th Annual Wisconsin State Conference is one of the largest and most comprehensive statewide conferences dedicated to Alzheimer's and dementia in the country. The conference attracts professional and family caregivers, medical professionals, and individuals living with dementia. Sessions will cover the latest information on Alzheimer's and dementia care, support, and research. Your sponsorship recognizes you as a partner of the Alzheimer's Association, the leading non-profit voluntary health organization in the world dedicated to Alzheimer's research, care, and support. Join us by lending your support during our May 5-6, 2024 conference.

PRESENTING SPONSOR | \$10,000

- Company name or logo built into conference promotion and naming rights of the conference
- Keynote sponsor for the featured speaker
- Custom table tent featuring company logo at each general session table during the entire conference
- 60 second promotional video to be played during the conference (provided by the sponsor)
- Opportunity to include a promotional item/flier in conference attendee bag (sponsor to supply promotional item – 500 pcs)
- Organizational logo on all slideshows and verbal recognition in opening and closing conference presentations
- Company logo on sponsor board at conference site
- Company logo in sponsor section of conference program
- Company name recognition on the reminder emails to all attendees
- Conference website recognition
- Opportunity to display one company-provided banners or stand up signage at the event
- Eight (8) complimentary conference registrations
- Premium exhibit space with one (1) table
- Recognition on E-News & Social Media Sponsor Post

GOLD SPONSOR | \$5,500

- Custom table tent featuring company logo at each general session table during the entire conference
- 60 second promotional video to be played during the conference (provided by the sponsor)
- Opportunity to include a promotional item/flier in conference attendee bag (sponsor to supply promotional item – 500 pcs)
- Organizational logo on all slideshows and verbal recognition in opening and closing conference presentations
- Company logo on sponsor board at conference site
- Company logo in sponsor section of conference program
- Conference website recognition, including logo
- Five (5) complimentary conference registrations
- Premium exhibit space with one (1) table
- Recognition on E-News & Social Media Sponsor Post

SPONSORSHIP OPPORTUNITIES

SILVER SPONSOR I \$4,000

- Recognition at lunch with stage signage in general session including organizational logo
- 30 second promotional video to be played during the conference (provided by the sponsor)
- Opportunity to include a promotional item/flier in conference attendee bag (sponsor to supply promotional item – 500 pcs)
- Verbal recognition in opening and closing presentations
- Company logo on sponsor board at conference site
- Company logo in sponsor section of conference program
- Conference website recognition, including logo
- Four (4) complimentary conference registrations
- Premium exhibit space with one (1) table
- Recognition in E-News & Social Media Sponsor Post

AWARDS DINNER SPONSOR I \$3,500

- Sponsor of the Awards Dinner featured on PowerPoint at entry
- Company name on sponsor board at conference
- Company name in sponsor section of conference program
- Recognition of company name on conference website
- Four (4) complimentary conference registrations
- Awards dinner winner(s) table sponsor
- Exhibit space with one (1) table

CONFERENCE BAG SPONSOR I \$3,000 (1 available)

- Company logo included on conference attendee tote bags (dual branded bag with Alzheimer's Association logo)
- Company name on sponsor board at conference
- Company name in sponsor section of conference program
- Recognition of company name on conference website
- Three (3) complimentary conference registrations
- Exhibit space with one (1) table

NOTEPAD OR PEN SPONSOR I \$2,500 (1 of each)

- Company logo or name printed on conference attendee notepad or pen (dual branded with Alzheimer's Association logo)
- Company name on sponsor board at conference
- Company name in sponsor section of conference program
- Recognition of company name on conference website
- Three (3) complimentary conference registrations
- Exhibit space with one (1) table

BRONZE SPONSOR I \$1,500

- Company logo on break refreshment signage
- Company name on sponsor board at conference
- Company name in sponsor section of conference program
- Recognition of company name on conference website
- Two (2) complimentary conference registrations
- Exhibit space with one (1) table

EXHIBIT TABLE SPONSOR I \$700 (Space is limited)

- Company name on sponsor board at conference site
- Company name in sponsor section of conference program
- One (1) complimentary conference registration
- Exhibit space with one (1) table