Welcome

On behalf of our talented and dedicated staff, I am pleased to invite you join us at the 2013 McGinty Conference, where we will continue Reaching New Heights together. Each year our conference offers attendees an opportunity to increase their knowledge and enhance their understanding of Alzheimer’s disease.

This year we’re featuring new workshops, new speakers and more news from the field of Alzheimer’s research. Participants will gain valuable insight into Alzheimer’s disease, as well as learn practical solutions and strategies on how to enhance the lives of people with dementia and their caregivers and families.

As family caregivers and healthcare and aging services professionals, you are valued partners for us and vital sources of support for those you love and those you serve. With that in mind, we believe you will find this year’s conference to be one of our best ever.

We will also be recognizing our Chapter’s 30th anniversary as part of the conference and we encourage you to attend the International Society to Advance Alzheimer’s Research and Treatment (ISTAART) reception where we will celebrate our years of service.

I hope to see you there!

Kathleen Cody
Executive Director
Alzheimer’s Association Oregon Chapter

“The only way of finding the limits of the possible is by going beyond them into the impossible.”

– Arthur C. Clarke

Conference Introduction

An event for people who work in the caregiving industry, as well as caregivers themselves, the McGinty Memorial Conference on Alzheimer’s disease honors Dean McGinty, MD, a Portland geriatrician, early advocate for the special needs of persons with dementia, and a pioneer in the Alzheimer family support movement.

Since Dr. McGinty’s death in 1995, the Alzheimer’s Association Oregon Chapter has honored Dr. McGinty with an educational conference dedicated to the principles he practiced throughout his career: providing high-quality, compassionate, family-centered care.

The interactive sessions, motivating speakers, and innovative ideas will focus on the many facets of Alzheimer’s disease, caregiving, research, communication, life-enhancing activities, and person-centered care.

Conference Schedule

7:30 AM - 8:30 AM  
Registration – Visit the Exhibitors

8:30 AM - 9:30 AM  
Keynote – The Latest in Alzheimer’s Research

9:30 AM - 9:45 AM  
Break

9:45 AM - 11:15 AM  
Session A

11:30 AM - 12:30 PM  
Luncheon Presentation

12:45 PM - 2:15 PM  
Session B

2:15 PM - 2:30 PM  
Break

2:30 PM - 4:00 PM  
Session C

4:00 PM - 5:00 PM  
Celebrating 30 Years – ISTAART Reception
Keynote Speaker

Dr. Dean Hartley, Ph.D. is the Director of Science Initiatives at the Alzheimer’s Association since April 2012. Before coming to the Alzheimer’s Association, he conducted research at Rush University Medical Center in Chicago, where he currently holds an appointment of Associate Professor in the Department of Neurological Sciences. Previously, he held an academic appointment of Assistant Professor in the Department of Neurology at Harvard Medical School and was affiliated with Brigham and Women’s Hospital. Dr. Hartley completed postdoctoral fellowships in the Departments of Medicine, Genetics, and Neurology at Harvard Medical School after completing his Ph.D. at Stanford University in Neuroscience in 1991. Dr. Hartley also has a Master’s Degree in Environmental Toxicology from the University of Illinois, Urbana, IL.

Dr. Hartley has authored numerous publications in top scientific journals on mechanisms thought to cause neurons to become dysfunctional or die, in diseases such as epilepsy, stroke, and Alzheimer’s disease. A significant portion of his research career has focused on abnormal protein folding and how this may initiate Alzheimer’s disease. Moreover, this research has been investigating how abnormal electrical activity plays a role in the progression of the disease. Through this research, Dr. Hartley has co-authored book chapters and has been an ad hoc reviewer and editor for over 20 scientific journals in the field of Neuroscience. Additionally, he has reviewed grants for the National Institutes of Health, the Alzheimer’s Association, the Health Research Board of Ireland, and L’Agence Nationale de la Recherché (The French National Research Agency), Paris, France.

Currently, Dr. Hartley is the President of the Chicago Chapter of the Society of Neuroscience which represents the six major medical centers in Chicago, along with other institutions in the Mid-West region to promote neurosciences to “budding scientists” and the general public, as well as present the latest findings on basic and disease-related research.
**Luncheon Presenter**

**Alan Arnette** is an Alzheimer’s advocate, professional speaker and mountaineer.

He took early retirement in 2007 at age 51 from Hewlett-Packard to oversee the care of his mother who had Alzheimer’s, he has become a well-known Alzheimer’s advocate and spokesperson for Alzheimer’s research, caregiver support, education and awareness.

He is an acclaimed professional speaker who brings a message of hope, need and urgency to audiences around the globe. During his nearly 30 year career at HP, his roles ranged from general management to marketing, R&D and sales, including international assignments.

Alan began climbing at age 38 and has climbed some of the world’s highest peaks. He has completed over 30 major expeditions, including summiting Mt. Everest in 2011, plus all 58 of his Colorado 14,000 foot mountains which is a surprise to his friends and family in Memphis where he was born.

Alan shares his experiences though social media channels and on his website [www.alanarnette.com](http://www.alanarnette.com), though which he provides audio and video dispatches of his climbs as they progress, as well as extensive trip reports.

Alan is sought out to comment on mountaineering and Alzheimer’s events for global media outlets. He is a regular contributor to *Outside* magazine and *Rock & Ice* magazine on mountaineering subjects. His followers total over one million people.

In 2011, to raise research funds and increase Alzheimer’s awareness, Alan, at age 54, did something few people have ever attempted: he climbed the highest mountain on each continent in less than one year through a project called *The 7 Summits Climb for Alzheimer’s: Memories are Everything®*. He was able to reach over 30 million people with a message of hope, need and urgency.

**Breakout Session Speakers**

**Jon Bartholomew** is the Public Policy Director for the Alzheimer’s Association Oregon Chapter. He brings nearly twenty years of experience with public policy advocacy to the Association and a passion for empowering people. Since earning a Master of Public Administration degree from the University of Washington, Jon has worked in political advocacy at several organizations in Washington, New York, Maine, and Oregon. In these positions, he has championed political reforms, government transparency, after-school programs, media reform, health care reform, women’s rights, and consumer protections. He currently serves as a member of the Oregon Governor’s Commission on Senior Services and is a former member of the Transparency Oregon Advisory Commission.

**Joyce Beedle, RN, BSN,** is the President of Alzheimer’s Consulting Services and the author of *The Carebook: A Workbook for Caregiver Peace of Mind*.

Joyce is a registered nurse who has been helping and training caregivers with Alzheimer’s care concerns since 1984. One of the pioneers of compassionate Alzheimer’s care, her experience in the field provides a living example of how much change has occurred in Alzheimer’s care in the past 30 years. She is known nationally for her expertise on Alzheimer’s and dementia care.

She loves helping families with what to do when nothing else seems to work. She is also a consultant, publisher and author of family caregiver books.
Keela A. Herr, Ph.D., RN, AGSF, FAAN, is a Professor and Associate Dean in the College of Nursing at the University of Iowa. Over the past 25 years, Dr. Herr has been engaged in a program of research, and scholarly and professional activities focused on the problem of pain in older adults. Dr. Herr is the Co-Director of the Iowa John A. Hartford Center of Geriatric Nursing Excellence. She presents nationally and internationally on strategies for improving assessment and management of pain in elders, and has published extensively on the topic of elder pain.

Dr. Susan McCurry, Ph.D., is a Research Professor in the University of Washington Department of Psychosocial and Community Health. She is a fellow in the Gerontological Society of America, and has been co-investigator on 28 federal, state, and foundation grants related to aging and dementia. Dr. McCurry has also authored over 100 professional publications, including two books designed to help family caregivers and health care professionals provide more effective and compassionate care to cognitively impaired individuals.

Allison McKenzie is currently an Adult Protective Services Policy Analyst within the Office of Adult Abuse Prevention and Investigation. She has spent the last 25 years advocating for older adults as an Ombudsman, Residential Care Facility Program Coordinator, Alzheimer’s Care Unit Coordinator and Adult Foster Home Quality Improvement Specialist. She helped develop the first Memory Care Unit standards for Oregon and contributed to the development of the first Adult Protective Services Core Competencies Training Institute.

Dr. Joseph Quinn, M.D., is the Genetics & Biomarkers Core Director and an Associate Professor of Neurology at OHSU. Dr. Quinn specializes in general neurology and dementia. As assistant professor of Neurology, he received his medical degree from the University of Southern California, Los Angeles, in 1990. He completed his residency training at OHSU, and his fellowship in Geriatric Neurology at the Portland Veterans Affairs Medical Center. Dr. Quinn received his board certification in Neurology in 1997.

Dr. Vicki Schmall, Ph.D., is a Professor Emeritus in Gerontology at Oregon State University and Executive Director of Aging Concerns in West Linn, Oregon. Dr. Schmall is an outstanding trainer in the field of aging, and her training and product development are considered to be the cutting edge of training education in aging and long term care. In addition to training manuals, Dr. Schmall has authored numerous professional articles and book reviews. She also volunteers her time working with families who are facing concerns and decisions about older family members.

Larry Sherman, Ph.D., is a professor in the Department of Cell and Developmental Biology and in the Neuroscience Graduate Program at OHSU. He is also the President of the Oregon Chapter of the Society for Neuroscience.

Dr. Sherman has over 80 publications related to brain development and neurodegenerative diseases including Alzheimer’s disease and multiple sclerosis.
SESSION A 9:45 AM - 11:15 AM

A1  Packing Your Caregiver Survival Kit
Vicki Schmall, Ph.D. – Caregiving involves many challenges. Family caregivers often need to master new skills, develop new ways to relate to a family member, and make difficult decisions. One of the greatest challenges is taking care of yourself while caregiving. In this session, you’ll learn how to pack your “Survival Kit” and maintain your personal well-being, while providing care and support to your family member with dementia.

A2  Detecting, Addressing and Preventing Abuse of Older Adults with Dementia
Allison McKenzie – With the increasing numbers of frail and cognitively impaired older people in our communities, there is a growing need to educate families and care providers about the danger of these vulnerable adults becoming victims of abuse. This session focused on defining and understanding elder abuse: the types, prevalence, and what to do when abuse is suspected.

A3  Meaningful Communication with the Person in Your Care
Joyce Beedle, RN, BSN – Finding solutions to resistance means understanding the individual’s life experience and their emotions in that moment. This session covers helpful techniques for overcoming resistance for an improved quality of life for the caregiver and care receiver.

SESSION B 12:45 PM - 2:15 PM

B1  Seven Summits, Seven Lessons for Caregivers
Alan Arnette – Alan Arnette’s personal experience with his mom’s Alzheimer’s transformed his life into a full time Alzheimer’s advocate. He uses his passion of mountain climbing to reach millions of people with a message of hope, need and urgency. In this workshop, Alan will lead an interactive discussion about the seven lessons he took from Alzheimer’s, how he applied them on his mountain climbs and how you can apply them in caring for your loved one.

B2  Treating Dementia in Context: A Practical Model for Managing Mood & Behavior Changes
Susan McCurry, Ph.D. – Learn about the evidence-based background for the Seattle Protocols approach to treating mood and behavior problems in dementia. Dr. McCurry will discuss factors involved in the development of behavior changes and practical approaches for problem solving in everyday situations. Case studies will be included and participants will have the opportunity to develop intervention plans.

B3  Pain and Dementia: Best Practices in Assessment and Management
Keela Herr, Ph.D., RN – Individuals with dementia, and particularly those who reside in assisted living/residential care or nursing homes, are at high risk of under-recognition and under-treatment of pain. In this session, participants will have the opportunity to learn about best practices in the assessment and management of pain suffered by those with dementia, taught by a national expert on pain in older adults.

SESSION C 2:30 PM - 4:00 PM

C1  Latest in Alzheimer’s Research
Dr. Dean Hartley, Ph.D. & Dr. Joseph Quinn, M.D.
More than 100 years have passed since German physician Dr. Alois Alzheimer first discovered the amyloid plaques and tau tangles in the brain that characterizes Alzheimer’s disease. However, only in the last 30 years has research into the causes, treatments, symptoms and risk factors of Alzheimer’s gained momentum. In this session, Joseph Quinn, Ph.D. and Dean Hartley, Ph.D. share the latest research taking place right here in Oregon as well as nationally.

C2  Changing the Landscape – Progress and Challenges in Alzheimer’s Policy
Jon Bartholomew – The State Plan for Alzheimer’s Disease in Oregon set multiple aggressive goals for addressing the needs of people impacted by Alzheimer’s in our state. This session will discuss how these goals are being achieved, what stands in the way of accomplishing them, and how you can help.

C3  Music and the Brain
Larry Sherman, Ph.D. – In this multi-media presentation that includes live music, Dr. Sherman explores the origins of music and how the brain interprets and responds to music. He also describes new research showing the value of practicing instrumental music, and how music practice can influence processes that improve brain function in the developing and aging brain. At the end of the session, the early-stage choir Sing Here Now will share their love of music with the audience.
REGISTRATION FORM

Registration Information
Name ___________________________________________________________ Title _______________________
Organization ___________________________________________________________________________________
Address ________________________________________ City ______________ State _____ Zip ____________
Phone __________________________ E-mail __________________________________________________

Meal preference:
☐ Standard
☐ Vegetarian

Discipline (please choose one):
☐ Activity/Recreation Professional
☐ Administrator/Program Director
☐ Attorney/Guardian
☐ Case/Care Manager
☐ Doctor (M.D. or Ph.D)
☐ Family Caregiver
☐ Nursing Assistant/Direct Care Provider
☐ Nursing – ARNP, RN, or LPN
☐ Social Worker/Counselor
☐ Other

Purchase:
☐ McGinty Conference on Alzheimer’s General Registration – $110.00

Payment Methods
1. Online via Credit Card: visit www.alz.org/oregon and fill out the registration form
2. Registration Form with Credit Card:   Visa  MC
   Cardholder’s Name ___________________________________________
   Cardholder’s Address (if different than above) __________________________________________________________
   City ________________________________  State ________  Zip _______________
   Card # ____________________________  Exp. Date ___________  3 Digit Sec. Code _______
   Signature ___________________________________________________________________________________
3. Registration Form with Check: mail check with completed registration form to:
   Alzheimer’s Association Oregon Chapter
   1650 NW Naito Parkway, Suite 190
   Portland, OR 97209

Please indicate, by check marks, that you have reviewed the conference policies:

Approval pending for CEU’s for residential care facilities, assisted living facilities, memory care communities, adult foster home care providers, and licensed clinical social workers. All registrations are final. We cannot offer any refunds. The Alzheimer’s Association Oregon Chapter accepts no liability for injuries or losses incurred by participants and accompanying persons, or for any claims that may result from the use of information, techniques, products, and services discussed. The Alzheimer’s Association Oregon Chapter does not express or imply endorsement of sponsors, exhibitors, or faculty. By accepting the conference policies, you grant full permission in perpetuity to the Alzheimer’s Association Oregon Chapter to use and publish your likeness as a participant in the McGinty Conference on Alzheimer’s in printed materials, online materials, videos and other recordings for purposes related to publicity, marketing, and promotion of the Alzheimer’s Association. You understand and agree that such materials, including all negatives, positives, digital images, and prints shall become and remain the sole property of the Alzheimer’s Association Oregon Chapter and that you have no right or title to such items. You agree that the Alzheimer’s Association Oregon Chapter does not owe you any compensation for the acts that you have consented to in this agreement. Accordingly, you release the Alzheimer’s Association Oregon Chapter from any and all liability related to dissemination of your likeness.

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Alzheimer’s Association Oregon Chapter
the compassion to care, the leadership to conquer

Conference Vitals

- Dress in layers, and bring a pen and a notebook.
- Coffee and pastries will be available in the morning.
- Plated chicken or vegetable meal will be provided for lunch (please indicate which you prefer when registering for the conference).

Driving Directions

DoubleTree by Hilton Portland
1000 NE Multnomah St
Portland, OR 97232

From I-5 South (Northbound)
- Take exit 302A for Weidler St
- Merge onto NE Weidler St
- Turn right onto NE Martin Luther King Jr Blvd
- Turn left onto NE Multnomah St
The DoubleTree will be on your right

From I-5 North (Southbound)
- Take exit 302A toward Rose Quarter/City Center
- Take a slight right onto N Vancouver Ave
- Continue onto NE Wheeler Ave
- Turn left onto NE Multnomah St
The DoubleTree will be on your right

From I-84 East (Westbound)
- Take exit 1 toward Lloyd Center
- Keep right at the fork, follow signs for Lloyd Center, and merge onto NE 13th Ave
- Turn left onto NE Multnomah St
The DoubleTree will be on your left