

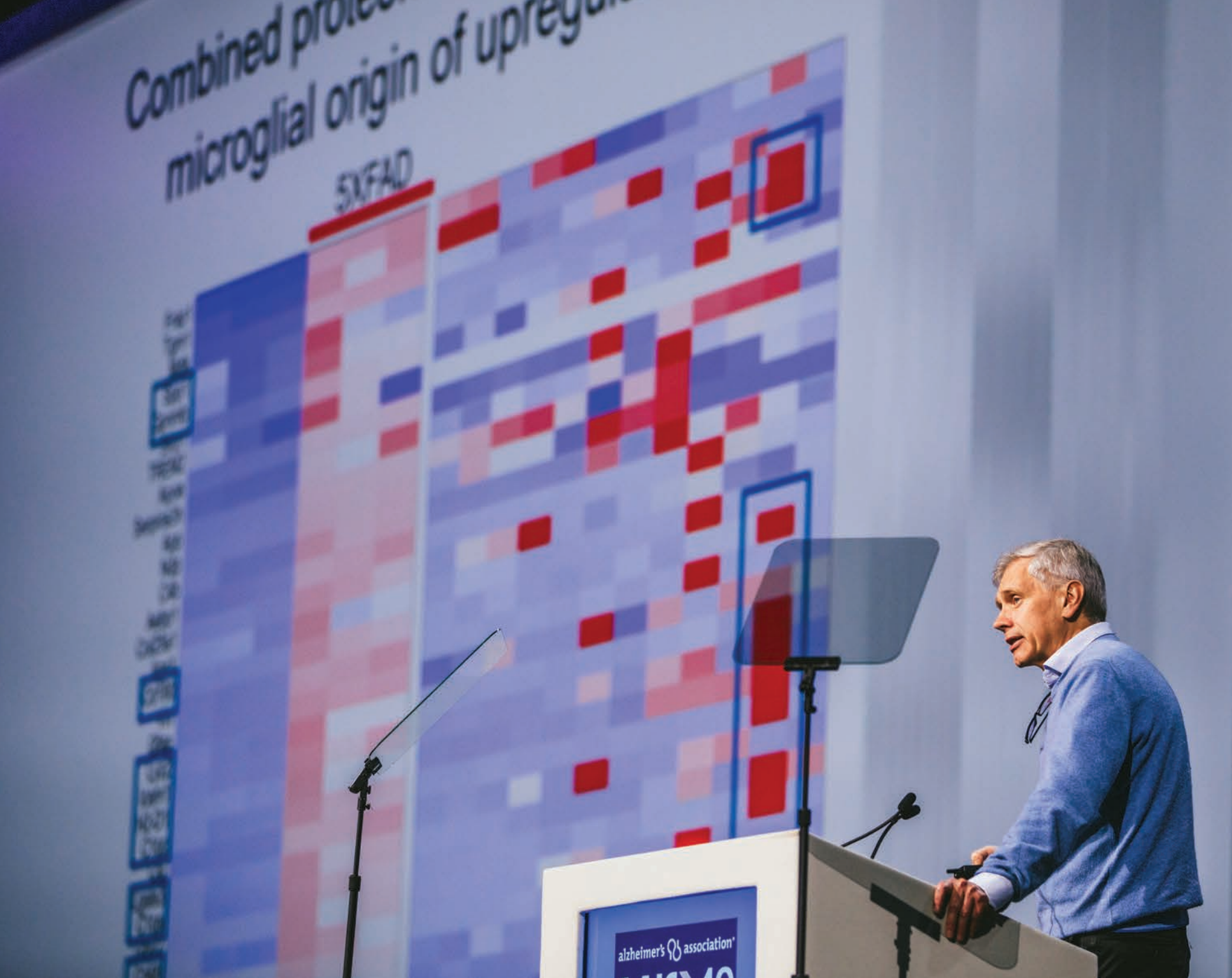
alzheimer's  association®



GLOBAL IMMERSION  
— EXPERIENCE —

A large, faint, stylized graphic of a globe with a grid of latitude and longitude lines, centered in the background of the lower half of the image.

**Immerse yourself in the  
global quest for a cure.**



**Each year there is one can't-miss event for scientists who are dedicated to ending Alzheimer's and all other dementia.** Held annually in July, the Alzheimer's Association International Conference® (AAIC®) is the premier gathering of the global dementia research community. Welcoming approximately 6,000 brilliant and committed scientists from more than 70 countries, AAIC continues to grow as more of the best minds in the world take on one of our biggest public health challenges.

**There is also one can't-miss event for philanthropists who share these scientists' dedication.**

The Alzheimer's Association Global Immersion Experience offers Zenith Society members special access to the largest and most influential gathering of Alzheimer's researchers in the world. This one-of-a-kind, multi-day event offers a variety of curated activities that provide an inside look at the most promising developments in dementia science.

**Researchers leave AAIC each year inspired, energized and empowered to continue the quest for a cure. So will you.**



# LEARN

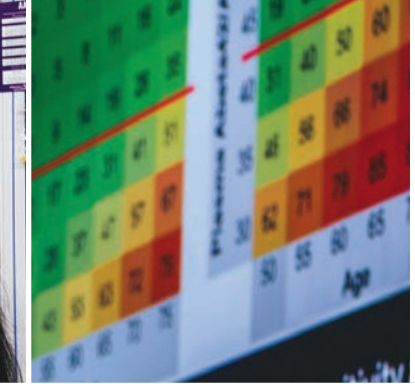
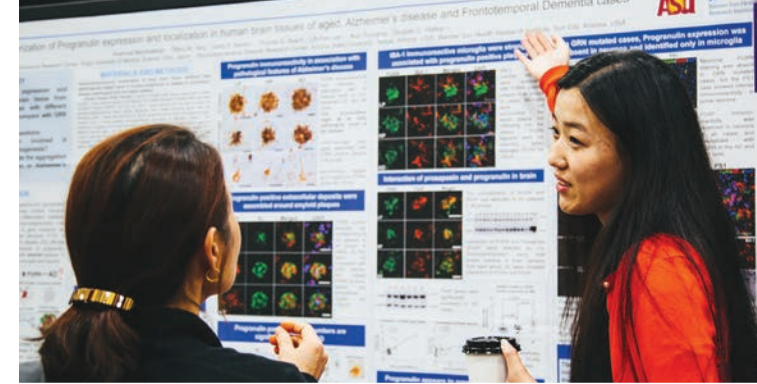
Dementia science has unprecedented momentum. Be among the first to hear the latest research findings.

**HUNDREDS OF IMPORTANT RESEARCH DEVELOPMENTS ARE SHARED FOR THE FIRST TIME AT AAIC.**

A platform for groundbreaking announcements, AAIC is where scientists unveiled imaging data that revealed Alzheimer's brain changes are present decades before symptoms appear and presented the strongest evidence to date that risk of mild cognitive impairment may be reduced by treating high blood pressure — among other pivotal findings. Conference sessions and exhibits cover the spectrum of Alzheimer's science: updated models of the disease's progression, advances in early detection and diagnosis, novel drug targets for treatment and prevention of dementia, and more.

**GET AN INSIDER'S VIEW OF ADVANCES IN DEMENTIA SCIENCE.**

Specially designed for non-scientists, the Global Immersion Experience makes complex scientific material accessible. Enjoy special panel discussions and informational sessions where researchers answer your questions on such topics as factors that increase or decrease risk of cognitive impairment and the pipeline of drugs to treat Alzheimer's and all other dementia. Itineraries can be customized to reflect your personal research interests and investments.



*“Researchers’ willingness to share data and ideas with one another gives me hope.”*

— RONNI FALLOWS  
Alzheimer's Association Zenith Society





# >CONNECT

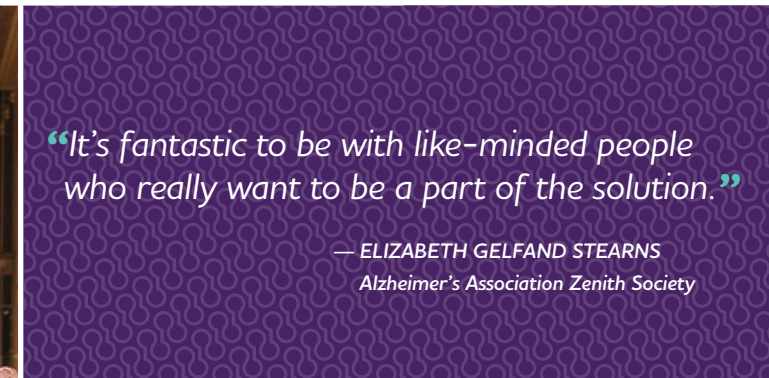
Ending Alzheimer's requires collaboration.  
Get to know key partners in the cause.

## SCIENTISTS KNOW THERE'S NO SUBSTITUTE FOR MEETING FACE TO FACE.

Scientific progress depends on inspiration, collaboration and communication. That's why scientists and other stakeholders affiliated with academic medical centers, independent research institutes, industry and government come together at AAIC. An unparalleled professional networking event, the conference enables individuals with common goals to build the partnerships needed to propel dementia science forward.

## MEET IN PERSON WITH OTHERS WHO SHARE YOUR GOALS AND PASSION.

The Global Immersion Experience provides exclusive opportunities to meet with some of the most renowned dementia researchers in the world. You'll hear firsthand about the tangible impact your gifts are making in the field and in the lives of affected families through one-on-one meetings with researchers. Intimate luncheons, roundtable discussions, dinners and receptions enable wide-ranging, invigorating conversations with scientists and fellow philanthropists who understand the challenges of Alzheimer's and the urgency of achieving effective treatment and prevention.





# TRANSFORM

Come away with a new view of what's possible — and how you can make it happen.

## KNOWLEDGE ADVANCED AND RELATIONSHIPS FORMED AT AAIC LEAD TO EXCITING NEW POSSIBILITIES.

A Zenith Society-funded researcher first presented his findings about an Alzheimer's blood test at AAIC; a small biotech firm is now expanding a clinical trial of the technology with "breakthrough status" from the FDA. Philanthropists provided start-up funding for the Association's U.S. POINTER study after it was announced at AAIC. Since then their gifts have leveraged more than \$50 million in additional investment from the National Institute on Aging to maximize the study's potential.

## DISCOVER HOW YOU CAN HELP SHAPE THE FUTURE OF ALZHEIMER'S RESEARCH.

Just as AAIC opens up new avenues for scientific investigation, the Global Immersion Experience opens up new opportunities for philanthropic investment. The nonprofit with the highest impact in Alzheimer's research worldwide, the Alzheimer's Association can help you determine how best to help unlock the mysteries of the most complex organ in the human body and uplift the millions whose lives are devastated by dementia.





# Participation in the Global Immersion Experience is by invitation only.

Alzheimer’s Association Zenith Society members gain special access to the world’s premier dementia research conference and a variety of exclusive activities and amenities that provide rare opportunities to explore the rich culture and natural beauty of host cities.

AAIC registration is complimentary. Travel assistance includes special room rates at world-class hotels and motor coach transportation between the hotel, conference center and off-site events.

**We hope you will join us.**



## ALZHEIMER’S ASSOCIATION INTERNATIONAL CONFERENCE LOCATIONS:

- 2008 Chicago, Illinois
- 2009 Vienna, Austria
- 2010 Honolulu, Hawaii
- 2011 Paris, France
- 2012 Vancouver, British Columbia
- 2013 Boston, Massachusetts
- 2014 Copenhagen, Denmark
- 2015 Washington, D.C.
- 2016 Toronto, Ontario
- 2017 London, England
- 2018 Chicago, Illinois
- 2019 Los Angeles, California
- 2020 Amsterdam, Netherlands (July 25-30)
- 2021 Boston, Massachusetts (July 10-15)
- 2022 San Diego, California (July 30-August 4)



The Alzheimer's Association leads the way to end Alzheimer's and all other dementia — by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support.

Our vision is a world without Alzheimer's and all other dementia.



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